First Watch Turns Up the Flavor with New Summer Menu

June 2, 2026



Daytime Dining leader introduces the sweetest drop of the season, here for a limited time

BRADENTON, Fla. – **June 2, 2026** – This summer, First Watch is bringing the heat and the sweet with a limited-time seasonal menu packed with bright flavors and sunshine-inspired brunch favorites. From hot honey to refreshing watermelon juice, the new lineup captures the best of the season. The chef-driven menu is available nationwide* now through August 10, 2026.

“For summer, we wanted a menu that delivers bold flavors, while still feeling fresh and seasonal,” said Shane Schaibly, Senior Vice President of Culinary Strategy and First Watch. “The Million Dollar Breakfast Sandwich is a returning fan favorite. It continues our long-standing partnership with Mike’s Hot Honey, which brings that signature sweet heat that really sets the sandwich apart. On the savory side, the Chipotle Steak and Queso Hash features carne asada-style steak with house-roasted corn, black beans and queso. It’s a layered dish that pulls from those classic Southwest flavors and brings everything together.”

First Watch’s full seasonal menu includes:

- ***Million Dollar Breakfast Sandwich*** – Million Dollar Bacon, a Jones Dairy Farm all-natural pork sausage patty, an over-easy cage-free egg, smoked Wisconsin Gouda, fresh arugula and Mike’s Hot Honey® drizzled on a griddled English muffin. Served with lemon-dressed organic mixed greens.

- ***Chipotle Steak & Queso Hash*** – Carne asada steak, house-roasted corn and onions, Cheddar and Monterey Jack and seasoned black beans in a potato hash. Topped with two cage-free eggs any style, fresh smashed avocado, housemade pico de gallo, lime crema and cilantro. Served with two wheat-corn tortillas and a side of chipotle queso.

- ***Banana Brittle French Toast*** – Thick-cut, custard-dipped, griddled challah bread, topped with a drizzle of almond butter crème anglaise, caramelized bananas, fresh blueberries, lemon whipped cream, honey roasted almonds, Maldon seat salt and mint. Lightly dusted with powdered cinnamon sugar.

- ***Honey Butter Biscuit Bites*** – Freshly baked mini buttermilk biscuits sprinkled with sugar and served with salted honey butter and warm mixed berry compote.

- ***Watermelon Wake-Up*** – Fresh juice featuring watermelon, pineapple, lime and mint.

"First Watch has always demonstrated the same commitment to thoughtful, high-quality ingredients and creativity that we care deeply about at Mike's Hot Honey," said Mike's Hot Honey founder, Mike Kurtz. "We are proud to partner with someone who takes flavor as seriously as we do."

First Watch's seasonal menus embody the restaurant's "Follow the Sun" approach to sourcing the freshest ingredients of the season. These menus change several times a year and have received national awards for their innovative, trend-forward approach.

First Watch operates more than 640 restaurants nationwide and is open seven days a week from 7 a.m. until 2:30 p.m. for pickup, delivery and dine-in service. For more information about First Watch and its seasonal menu offerings, visit firstwatch.com.

** Not available in the Tampa Bay area and in select recently opened new restaurants.*

About First Watch

First Watch is the leading Daytime Dining concept serving made-to-order breakfast, brunch and lunch using the freshest ingredients available. Guided by its "Follow the Sun" culinary philosophy, First Watch's chef-driven menu rotates multiple times per year to feature the highest-quality flavors at their peak, offering elevated executions of classic favorites, fresh juices like the Kale Tonic, and fan favorites such as the Lemon Ricotta Pancakes, Quinoa Power Bowl and signature Million Dollar Bacon. For every kid's meal served, First Watch proudly donates a portion to organizations and causes making a positive impact to our communities – raising approximately $2.0 million to date. A recipient of many "Best Breakfast" and "Best Brunch" awards, First Watch was voted #1 Best Breakfast by Newsweek's Readers' Choice Awards 2025, and also named 2025 and 2024's #1 Most Loved Workplace in America by the Best Practice Institute – an accolade most recently featured in The Wall Street Journal – after appearing on the list in 2022 and 2023, as well. With a commitment to quality, hospitality and community, First Watch is redefining Daytime Dining across more than 640 First Watch restaurants in 32 states. For more information, visit www.firstwatch.com.

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