

# Welcome to First Watch

Supplemental Information

Q1 2023



May 2, 2023



# CAUTIONARY NOTE ON FORWARD-LOOKING STATEMENTS AND NON-GAAP FINANCIAL MEASURES



## Forward-Looking Statements

In addition to historical information, this presentation may contain a number of “forward-looking statements” as defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements include, without limitation, information concerning First Watch Restaurant Group, Inc.’s (“First Watch”) possible or assumed future results of operations, new restaurant openings, business strategies, competitive position, industry environment, potential growth opportunities and the effects of regulation. These statements are based on First Watch’s current expectations and beliefs, as well as a number of assumptions concerning future events. When used in this presentation, the words “estimates,” “projected,” “expects,” “anticipates,” “forecasts,” “plans,” “intends,” “believes,” “seeks,” “target,” “may,” “will,” “should,” “future,” “propose,” “preliminary,” “outlook,” “guidance,” “on track” and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements. The forward-looking statements included in this presentation are made only as of the date of this presentation and are based on our current expectations and assumptions regarding our business, the economy and other future market conditions. Except as may be required by law, First Watch expressly disclaims any obligation to update or revise these forward-looking statements to reflect events or circumstances after the date of the most recent earnings release reflected in this presentation or to reflect the occurrence of unanticipated events. Because forward-looking statements relate to the future by their nature, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. As a result, our actual results may differ materially from those contemplated by the forward-looking statements. Important factors that could cause actual results to differ materially from those in the forward-looking statements include the following: uncertainty regarding ongoing hostility between Russia and Ukraine and the related impact on macroeconomic conditions, including inflation, as a result of such conflict or other related events; our vulnerability to changes in economic conditions and consumer preferences; our inability to successfully open new restaurants or establish new markets; our inability to effectively manage our growth; adverse effects of the COVID-19 pandemic or other infectious diseases; potential negative impacts on sales at our and our franchisees’ restaurants as a result of our opening new restaurants; a decline in visitors to any of the retail centers, lifestyle centers, or entertainment centers where our restaurants are located; lower than expected same-restaurant sales growth; unsuccessful marketing programs and limited time new offerings; changes in the cost of food; unprofitability or closure of new restaurants or lower than previously experienced performance in existing restaurants; our inability to compete effectively for customers; unsuccessful financial performance of our franchisees; our limited control over our franchisees’ operations; our inability to maintain good relationships with our franchisees; conflicts of interest with our franchisees; the geographic concentration of our system-wide restaurant base in the southeast portion of the United States; damage to our reputation and negative publicity; our inability or failure to recognize, respond to and effectively manage the accelerated impact of social media; our limited number of suppliers and distributors for several of our frequently used ingredients; information technology system failures or breaches of our network security; our failure to comply with federal and state laws and regulations relating to privacy, data protection, advertising and consumer protection, or the expansion of current or the enactment of new laws or regulations relating to privacy, data protection, advertising and consumer protection; our potential liability with our gift cards under the property laws of some states; our failure to enforce and maintain our trademarks and protect our other intellectual property; litigation with respect to intellectual property assets; our dependence on our executive officers and certain other key employees; our inability to identify qualified individuals for our workforce; our failure to obtain or to properly verify the employment eligibility of our employees; our failure to maintain our corporate culture as we grow; unionization activities among our employees; employment and labor law proceedings; labor shortages or increased labor costs or health care costs; risks associated with leasing property subject to long-term and non-cancelable leases; risks related to our sale of alcoholic beverages; costly and complex compliance with federal, state and local laws; changes in accounting principles applicable to us; our vulnerability to natural disasters, unusual weather conditions, pandemic outbreaks, political events, war and terrorism; our inability to secure additional capital to support business growth; our level of indebtedness; failure to comply with covenants under our credit facility; and the interests of our majority stockholder may differ from those of public stockholders. For additional discussion of factors that could impact our operational and financial results, please refer to our filings with the Securities and Exchange Commission (the “SEC”), accessible on the SEC’s website at [www.sec.gov](http://www.sec.gov) and the Investors Relations section of the Company’s website at <https://investors.firstwatch.com/financial-information/sec-filings>. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, our actual financial condition, results of operations, future performance and business may vary in material respects from the performance projected in these forward-looking statements.

## Non-GAAP Financial Measures (Unaudited)

To supplement the consolidated financial statements, which are prepared in accordance with U.S. generally accepted accounting principles (“GAAP”), we use certain non-GAAP financial measures, which present operating results on an adjusted basis. These supplemental measures of performance that are not required by or presented in accordance with GAAP include the following: (i) Adjusted EBITDA, (ii) Adjusted EBITDA margin, (iii) Restaurant level operating profit and (iv) Restaurant level operating profit margin (collectively, the “non-GAAP financial measures”). Our presentation of these non-GAAP financial measures includes isolating the effects of some items that are either nonrecurring in nature or vary from period to period without any correlation to our ongoing core operating performance. Management believes that the use of these non-GAAP financial measures provides additional transparency of our operations, facilitates analysis and comparisons of our ongoing business operations because they exclude items that may not be indicative of our ongoing operating performance, identifies operational trends and allows for greater transparency with respect to key metrics used by us in our financial and operational decision making. Our non-GAAP financial measures may not be comparable to similarly titled measures used by other companies, have important limitations as analytical tools and may not provide a complete understanding of our performance. These non-GAAP financial measures should not be considered as an alternative or substitute to net income (loss), income (loss) from operations, or any other performance measures derived in accordance with GAAP, or as alternatives to cash flow from operating activities as a measure of our liquidity. These non-GAAP financial measures should be reviewed in conjunction with our consolidated financial statements prepared in accordance with GAAP.



# GOOD MORNING!

We are First Watch.

We're the leaders of the Daytime Dining category – a segment comprised of chef-driven concepts operating exclusively during daytime hours. That's right... Our performance and successes are achieved during *one* 7½-hour shift, from 7 a.m. to 2:30 p.m.

We serve made-to-order breakfast, brunch and lunch using fresh ingredients, and our culture is built around a simple, people-focused mission: "You First."

Our elevated offering capitalizes on three long-term consumer trends: the growing morning meal occasion, an increasing demand for fresh, healthy food and the heightened importance of on-demand dining.

We serve a broad mix of customers of diverse backgrounds, from millennials to baby boomers.

Since 1983, we have delivered sales and unit growth as a result of our broad brand appeal. At the end of the first quarter, we operated 484 system-wide restaurants in 29 states, and we believe we're just getting started.

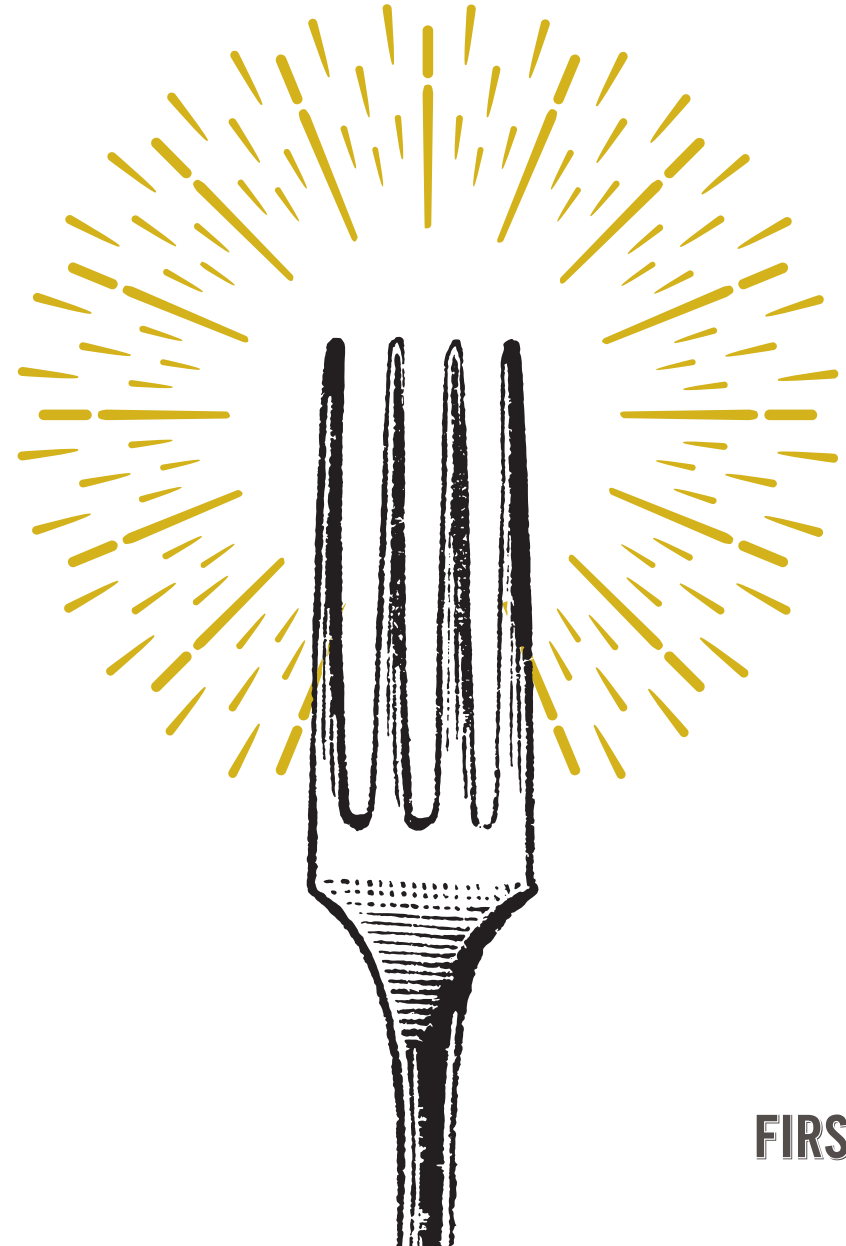






# Q1 2023

Performance and Commentary



FIRST WATCH



# A TASTE OF Q1

Jump Start Seasonal Menu | Jan. 2 – March 12



## TRIPLE BERRY ACAI BOWL

Organic SAMBAZON® Açai topped with fresh strawberries, blackberries, blueberries and our housemade granola with almonds. Served with our whole grain artisan toast topped with almond butter and Maldon sea salt



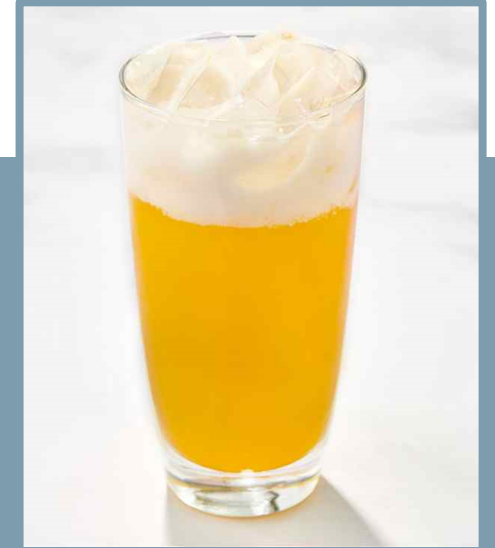
## CAULI-RIZO BREAKFAST TACOS

Chorizo-spiced cauliflower, scrambled cage-free eggs, Cheddar and Monterey Jack, and freshly seasoned potatoes on three wheat-corn tortillas. Topped with fresh avocado, lime crema, house-pickled red onions and cilantro. Served with seasoned black beans. (vegetarian)



## CHICKEN PESTO HASH

Two cage-free eggs basted in basil pesto, served over fresh, seasoned potatoes with grape tomatoes, sliced seasoned chicken breast and housemade pico de gallo. Topped with herbed Goat cheese and fresh herbs.



## TANGERINE DREAM

Tangerine, pineapple, organic ginger and cane sugar, topped with vanilla coconut milk.



# A TASTE OF Q1 & Q2

Spring Seasonal Menu | March 20 – May 28



## TACOS AL PASTOR HASH

Crispy pork al pastor, fresh pineapple and seasoned potatoes topped with two cage-free eggs cooked any style, fresh avocado, house-pickled red onions, Cotija cheese, cilantro and lime crema.

Served with a side of warm tortillas.



## CRAB & AVOCADO TOAST

Wild-caught lump crab and fresh smashed avocado on top of our whole grain artisan toast with house-pickled red onions, EVOO, fresh herbs and Maldon sea salt.

Served with two basted cage-free eggs.



## BANANAS FOSTER FRENCH TOAST

Thick-cut, custard-dipped challah bread griddled and topped with freshly sliced bananas, pecans and caramel sauce and lightly dusted with powdered cinnamon sugar.



## TROPICAL SUNRISE

Mango, pineapple, strawberry and lime.



# Q1 2023 HIGHLIGHTS



Highlights for Q1 2023 compared to Q1 2022\*:

- Total revenues increased 22.1% to \$211.4 million in Q1 2023 from \$173.1 million in Q1 2022
- System-wide sales increased 23.6% to \$264.7 million in Q1 2023 from \$214.1 million in Q1 2022
- Same-restaurant sales growth of 12.9% (42.0% relative to the first quarter of 2019\*\*)
- Same-restaurant traffic growth of 5.1% (11.7% relative to the first quarter of 2019\*\*)
- Income from operations margin increased to 7.4% during Q1 2023 from 4.5% in Q1 2022
- Restaurant level operating profit margin\*\* increased to 21.2% in Q1 2023 from 19.6% in Q1 2022
- Net income increased to \$9.4 million, or \$0.15 per diluted share, in Q1 2023 from \$4.6 million, or \$0.08 per diluted share, in Q1 2022
- Adjusted EBITDA\*\* increased to \$27.4 million in Q1 2023 from \$19.4 million in Q1 2022
- Opened 10 system-wide restaurants in 7 states resulting in a total of 484 system-wide restaurants (370 company-owned and 114 franchise-owned) across 29 states

\*Thirteen weeks ended March 27, 2022

\*\* Comparison to the thirteen weeks ended March 31, 2019 ("first quarter of 2019") is presented for enhanced comparability due to the economic impact of COVID-19

\*\*\* See "Non-GAAP Financial Measures"

# OUTLOOK



## Outlook for Fiscal Year 2023:

The Company raises certain of its fiscal year 2023 guidance:

- Total revenue growth in the range of 16.0% to 20.0%<sup>(1)</sup>
- Adjusted EBITDA\* in the range of \$80.0 million to \$85.0 million<sup>(1)</sup>
- Updated blended tax rate in the range of 33.0% to 36.0%

The Company confirms certain of its previous fiscal year 2023 guidance:

- Same-restaurant sales growth in the range of 6.0% to 8.0% with positive same-restaurant traffic growth
- Total of 45-51 new system-wide restaurants, net of 3 company-owned restaurant closures (38 to 42 new company-owned restaurants and 10 to 12 new franchise-owned restaurants)
- Capital expenditures in the range of \$100.0 million to \$110.0 million invested primarily in new restaurant projects and planned remodels<sup>(2)</sup>

*(1) Includes approximately 1.0% in total revenue growth and approximately \$1.0 million in Adjusted EBITDA associated with May 2023 franchise acquisition*

*(2) Does not include the capital outlays associated with the acquisition of franchise-owned restaurants*

## Long Term Outlook:

The Company reiterates its long-term annual financial targets as follows:

- Percentage unit growth in the low double digits
- Same-restaurant sales growth of ~3.5%
- Restaurant sales growth in the mid-teens
- Adjusted EBITDA percentage growth in the mid-teens

The Company also believes that the brand has the potential for more than 2,200 restaurants in the US.

\* We have not reconciled guidance for Adjusted EBITDA to the corresponding GAAP financial measure because we do not provide guidance for the various reconciling items. We are unable to provide guidance for these reconciling items because we cannot determine their probable significance, as certain items are outside of our control and cannot be reasonably predicted due to the fact that these items could vary significantly from period to period. Accordingly, reconciliations to the corresponding GAAP financial measure is not available without unreasonable effort.



# Consolidated Statements of Operations and Comprehensive Income (Loss)



The following table summarizes our results of operations and the percentages of items in our Consolidated Statements of Operations and Comprehensive Income (Loss) in relation to Total revenues or, where indicated, Restaurant sales for fiscal years 2020, 2021, 2022 and the fourth quarter of 2023 and 2022:

<i>(in thousands)</i>	THIRTEEN WEEKS ENDED				FISCAL YEAR					
	March 26, 2023		March 27, 2022		2022		2021		2020	
<b>Revenues</b>										
Restaurant sales	\$207,968	98.4%	\$170,669	98.6%	\$719,181	98.5%	\$592,343	98.5%	\$337,433	98.6%
Franchise revenues	3,438	1.6%	2,443	1.4%	10,981	1.5%	8,850	1.5%	4,955	1.4%
Total revenues	211,406	100.0%	173,112	100.0%	730,162	100.0%	601,193	100.0%	342,388	100.0%
<b>Operating costs and expenses</b>										
Restaurant operating expenses <sup>(1)</sup> (exclusive of depreciation and amortization shown below):										
Food and beverage costs	46,627	22.4%	39,403	23.1%	172,561	24.0%	134,201	22.7%	76,975	22.8%
Labor and other related expenses	68,573	33.0%	55,142	32.3%	238,257	33.1%	189,167	31.9%	120,380	35.7%
Other restaurant operating expenses	31,696	15.2%	27,317	16.0%	114,476	15.9%	94,847	16.0%	61,821	18.3%
Occupancy expenses	15,934	7.7%	14,383	8.4%	59,919	8.3%	55,433	9.4%	49,450	14.7%
Pre-opening expenses	1,036	0.5%	985	0.6%	5,414	0.8%	3,310	0.6%	3,880	1.1%
General and administrative expenses	22,705	10.7%	19,563	11.3%	84,959	11.6%	70,388	11.7%	46,322	13.5%
Depreciation and amortization	9,117	4.3%	8,223	4.8%	34,230	4.7%	32,379	5.4%	30,725	9.0%
Impairments and loss on disposal of assets	134	0.1%	79	0.0%	920	0.1%	381	0.1%	315	0.1%
Transaction expenses (income), net	253	0.1%	257	0.1%	2,513	0.3%	(1,156)	(0.2%)	(258)	(0.1%)
Total operating costs and expenses	196,075	92.7%	165,352	95.5%	713,249	97.7%	578,950	96.3%	389,610	113.8%
Income (Loss) from operations <sup>(1)</sup>	15,331	7.4%	7,760	4.5%	16,913	2.4%	22,243	3.8%	(47,222)	(13.8%)
Interest expense	(1,907)	(0.9%)	(1,006)	(0.6%)	(5,232)	(0.7%)	(20,099)	(3.3%)	(22,815)	(6.7%)
Other income (expense), net	494	0.2%	163	0.1%	910	0.1%	(1,774)	(0.3%)	483	0.1%
<b>Income (Loss) before income taxes</b>	13,918	6.6%	6,917	4.0%	12,591	1.7%	370	0.1%	(69,554)	(20.3%)
Income tax (expense) benefit	(4,558)	(2.2%)	(2,277)	(1.3%)	(5,684)	(0.8%)	(2,477)	(0.4%)	19,873	5.8%
<b>Net income (loss) and total comprehensive income (loss)</b>	\$ 9,360	4.4%	4,640	2.7%	\$6,907	0.90%	(\$2,107)	(0.4%)	(\$49,681)	(14.5%)

(1) Percentages are calculated as a percentage of restaurant sales.



# Selected Operating Data



	THIRTEEN WEEKS ENDED		FISCAL YEAR		
	March 26, 2023	March 27, 2022	2022	2021	2020
System-wide sales (in thousands)	\$264,719	\$214,121	\$914,816	\$750,674	\$426,303
System-wide restaurants	484	441	474	435	409
Company-owned	370	346	366	341	321
Franchise-owned	114	95	108	94	88
Same-restaurant sales growth	12.9%	27.2%	14.5%	63.0%	(29.0%)
Same-restaurant traffic growth	5.2%	21.9%	7.7%	52.6%	(33.9%)
Average Unit Volume (in thousands) <sup>(1)</sup>	-	-	\$2,032	\$1,786	\$1,119
Income (Loss) from operations (in thousands)	\$15,331	\$7,760	\$16,913	\$22,243	(\$47,222)
Income (Loss) from operations margin	7.4%	4.5%	2.4%	3.8%	(14.0%)
Restaurant level operating profit (in thousands) <sup>(2)</sup>	\$44,102	\$33,439	\$128,936	\$115,404	\$28,236
Restaurant level operating profit margin <sup>(2)</sup>	21.2%	19.6%	17.9%	19.5%	8.4%
Net (loss) income (in thousands)	\$9,360	\$4,640	\$6,907	(\$2,107)	(\$49,681)
Net (loss) income margin	4.4%	2.7%	0.9%	(0.4%)	(14.5%)
Adjusted EBITDA (in thousands) <sup>(3)</sup>	\$27,413	\$19,364	\$69,278	\$66,301	(\$5,744)
Adjusted EBITDA margin <sup>(3)</sup>	13.0%	11.2%	9.5%	11.0%	(1.7%)

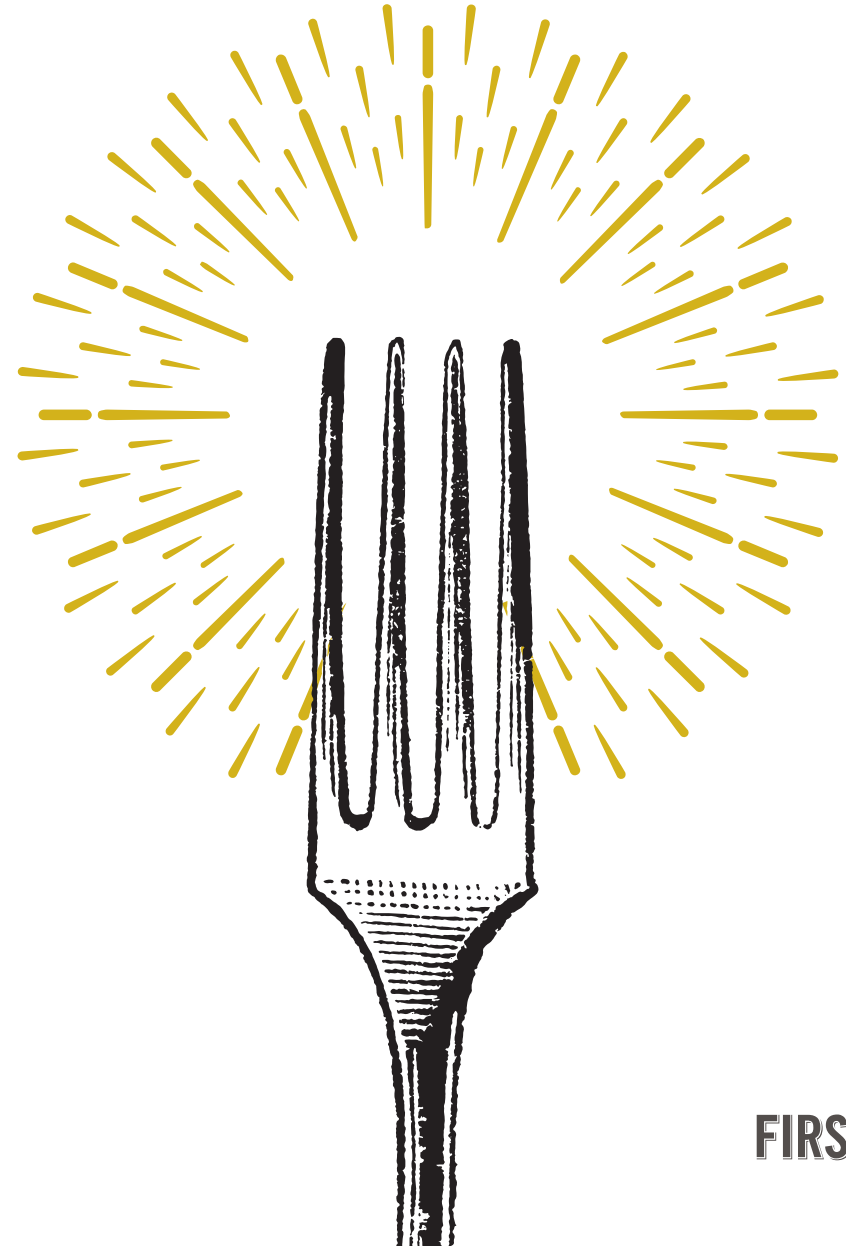
(1) Average unit volume presented on an annual basis only.

(2) Reconciliations from Income (Loss) from operations and Income (Loss) from operations margin, the most comparable GAAP measures to Restaurant level operating profit and Restaurant level operating profit margin, are set forth in the schedules within the "Non-GAAP Financial Measures" section.

(3) Reconciliations from Net income (loss) and Net income (loss) margin, the most comparable GAAP measures to Adjusted EBITDA and Adjusted EBITDA margin, are set forth in the schedules within the "Non-GAAP Financial Measures" section.



# APPENDIX



FIRST WATCH

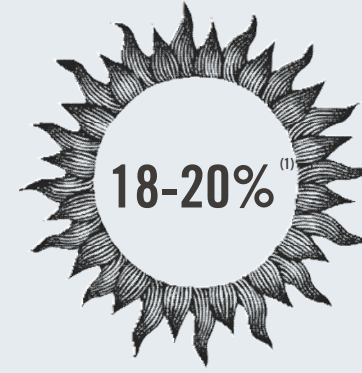


# ATTRACTIVE NEW UNIT ECONOMICS IN A SIZE THAT WORKS EVERYWHERE

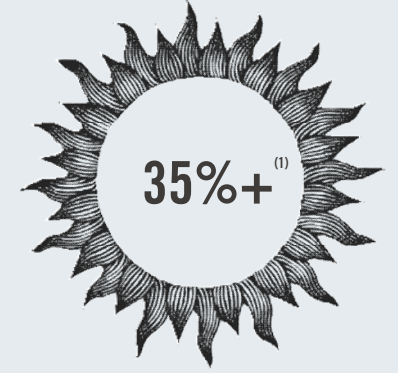
Our flexible box size of ~3,000–6,600 square feet with an average net build-out cost of ~\$0.9M-\$1.4M allows us to fit in any real estate and we can succeed in many markets



YEAR 3 SALES



YEAR 3 RESTAURANT-LEVEL OPERATING PROFIT



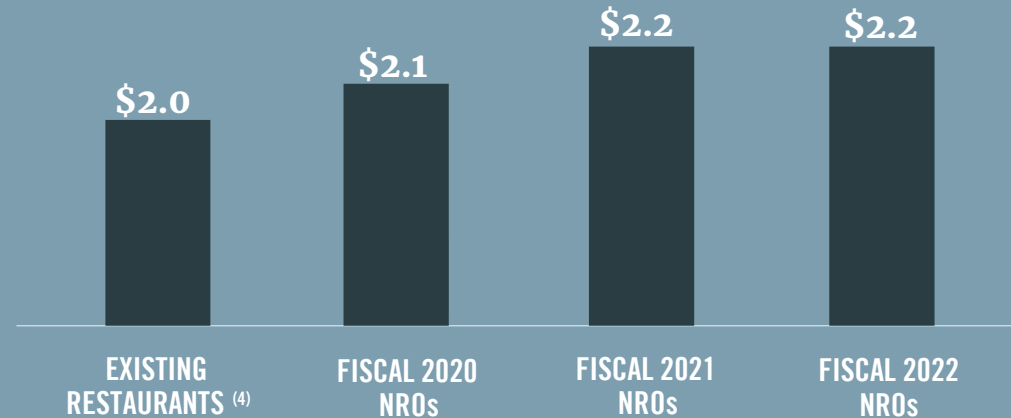
YEAR 3 CASH-ON-CASH RETURNS (2)



2021 & 2022 NEW RESTAURANT OPENINGS (NROs) OUTPERFORMING THE SYSTEM AND OUR EXPECTATIONS

## 2022 Restaurant Cohort Performance<sup>(3)</sup>

(\$ millions)



# HISTORICAL DATA



## Same-Restaurant Sales & Traffic Growth

	2023		2022				2021				
	Q1	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY
Same-Restaurant Sales Growth	12.9%	27.2%	13.4%	12.0%	7.7%	14.5%	14.1%	403.5%	46.2%	36.7%	63.0%
Same-Restaurant Traffic Growth	5.2%	21.9%	8.1%	3.7%	(0.6%)	7.7%	2.2%	360.9%	40.1%	31.9%	52.6%
Comparable Restaurant Base	328	305	304	303	301	301	270	270	270	269	269

## Pre-opening Expenses\*\*

	2023		2022				2021				
	Q1	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY
Other restaurant operating expenses	\$ 654	\$ 648	\$ 563	\$ 813	\$ 1,301	\$ 3,325	\$ 724	\$ 649	\$ 280	\$ 402	\$ 2,055
Occupancy expenses	382	337	531	677	544	\$ 2,089	440	250	230	335	1,255
Total Pre-opening expenses	\$ 1,036	\$ 985	\$ 1,094	\$ 1,490	\$ 1,845	\$ 5,414	\$ 1,164	\$ 899	\$ 510	\$ 737	\$ 3,310

\*\* Pre-opening expenses are presented in one line item on the Consolidated Statements of Operations and Comprehensive Income (Loss)



# NON-GAAP FINANCIAL MEASURES



## Adjusted EBITDA and Adjusted EBITDA margin

Management uses Adjusted EBITDA and Adjusted EBITDA margin (i) as factors in evaluating management's performance when determining incentive compensation, (ii) to evaluate the Company's operating results and the effectiveness of our business strategies, (iii) internally as benchmarks to compare the Company's performance to that of its competitors and (iv) to provide investors with additional transparency of the Company's operations. The use of Adjusted EBITDA and Adjusted EBITDA margin as performance measures permit a comparative assessment of the Company's operating performance relative to the Company's performance based on the Company's GAAP results, while isolating the effects of some items that are either nonrecurring in nature or vary from period to period without any correlation to the Company's ongoing core operating performance.

The following tables reconcile Net income (loss) and Net income (loss) margin, the most directly comparable GAAP measures, to Adjusted EBITDA and Adjusted EBITDA margin, respectively, for the periods indicated.

<i>(in thousands)</i>	THIRTEEN WEEKS ENDED		FISCAL YEAR		
	March 26, 2023	March 27, 2022	2022	2021	2020
Net income (loss)	\$9,360	\$4,640	\$6,907	(\$2,107)	(\$49,681)
Depreciation and amortization	9,117	8,223	34,230	32,379	30,725
Interest expense	1,907	1,006	5,232	20,099	22,815
Income taxes	4,558	2,277	5,684	2,477	(19,873)
<b>EBITDA</b>	<b>24,942</b>	<b>16,146</b>	<b>52,053</b>	<b>52,848</b>	<b>(16,014)</b>
Strategic transition costs <sup>(1)</sup>	305	450	2,318	2,402	4,247
Stock-based compensation <sup>(2)</sup>	1,497	2,294	10,374	8,596	750
Delaware Voluntary Disclosure Agreement Program <sup>(3)</sup>	367	-	149	-	-
Transaction expenses (income), net <sup>(4)</sup>	253	257	2,513	(1,156)	(258)
Costs in connection with natural disasters, net of insurance recoveries <sup>(5)</sup>	(141)	-	115	-	-
Impairments and loss on disposal of assets <sup>(6)</sup>	134	79	920	381	315
Recruiting and relocation costs <sup>(7)</sup>	30	76	681	351	228
Severance costs <sup>(8)</sup>	26	62	155	265	239
Loss on extinguishment of debt	-	-	-	2,403	-
COVID-19 - related charges <sup>(9)</sup>	-	-	-	211	4,749
<b>Adjusted EBITDA</b>	<b>\$27,413</b>	<b>\$19,364</b>	<b>\$69,278</b>	<b>\$66,301</b>	<b>(\$5,744)</b>
<b>Total revenues</b>	<b>\$211,406</b>	<b>\$173,112</b>	<b>\$730,162</b>	<b>\$601,193</b>	<b>\$342,388</b>
Net loss (income) margin	4.4%	2.7%	0.9%	(0.4)%	(14.5)%
<b>Adjusted EBITDA Margin</b>	<b>13.0%</b>	<b>11.2%</b>	<b>9.5%</b>	<b>11.0%</b>	<b>(1.7)%</b>
<b>Additional information</b>					
Deferred rent expense (income) <sup>(10)</sup>	\$584	\$580	\$2,418	(\$2,011)	\$10,087

(1) Represents costs related to the assessment and redesign of our systems and processes. In 2021, the costs also include information technology support and external professional service costs incurred in connection with IPO-readiness efforts.

(2) Represents non-cash, stock-based compensation expense.

(3) Represents (i) revaluations of contingent consideration payable to previous stockholders for tax savings generated through the use of federal and state loss carryforwards and general business credits that had been accumulated from operations prior to August 2017, (ii) gains or losses associated with lease or contract terminations, (iii) costs incurred in connection with the acquisition of franchise-owned restaurants, (iv) costs related to restaurant closures and (v) costs related to secondary offerings of the Company's common stock.

(4) Represents costs related to the disposal of assets due to retirements, replacements, restaurant closures or natural disasters. There were no impairments recognized during the periods presented.

(5) Represents costs incurred for hiring qualified individuals as we assessed the redesign of our systems and processes.

(6) Represents professional service costs incurred in connection with the Delaware Voluntary Disclosure Agreement Program related to unclaimed or abandoned property.

(7) Represents costs incurred, net of insurance recoveries, in connection with Hurricane Ian. The costs include inventory obsolescence and spoilage, compensation for employees and support for hurricane relief.

(8) Represents costs incurred in connection with the economic impact of the COVID-19 pandemic.

(9) Represents the non-cash portion of straight-line rent expense recorded within both Occupancy expenses and General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income (Loss).

# NON-GAAP FINANCIAL MEASURES



## Restaurant level operating profit and Restaurant level operating profit margin

Restaurant level operating profit and Restaurant level operating profit margin are not indicative of our overall results, and because they exclude corporate-level expenses, do not accrue directly to the benefit of our stockholders. We will continue to incur such expenses in the future. Restaurant level operating profit and Restaurant level operating profit margin are important measures we use to evaluate the performance and profitability of each operating restaurant, individually and in the aggregate and to make decisions regarding future spending and other operational decisions. We believe that Restaurant level operating profit and Restaurant level operating profit margin provide useful information about our operating results, identify operational trends and allow for transparency with respect to key metrics used by us in our financial and operational decision-making.

The following tables reconcile Income (Loss) from operations and Income (Loss) from operations margin, the most directly comparable GAAP financial measures, to Restaurant level operating profit and Restaurant level operating profit margin, respectively, for the periods indicated.

<i>(in thousands)</i>	THIRTEEN WEEKS ENDED		FISCAL YEAR		
	March 26, 2023	March 27, 2022	2022	2021	2020
Income (Loss) from operations	\$15,331	\$7,760	\$16,913	\$22,243	(\$47,222)
Less: Franchise revenues	(3,438)	(2,443)	(10,981)	(8,850)	(4,955)
Add:					
General and administrative expenses	22,705	19,563	84,959	70,388	46,322
Depreciation and amortization	9,117	8,223	34,230	32,379	30,725
Transaction expenses (income), net <sup>(1)</sup>	253	257	2,513	(1,156)	(258)
Impairments and loss on disposal of assets <sup>(2)</sup>	134	79	920	381	315
Costs in connection with natural disasters <sup>(3)</sup>	-	-	382	-	-
COVID-19 related charges <sup>(4)</sup>	-	-	-	19	3,309
Restaurant level operating profit	\$44,102	\$33,439	\$128,936	\$115,404	\$28,236
Restaurant sales	\$207,968	\$170,669	\$719,181	\$592,343	\$337,433
Income (Loss) from operations margin	7.4%	4.5%	2.4%	3.8%	(14.0%)
Restaurant level operating profit margin	21.2%	19.6%	17.9%	19.5%	8.4%
Additional information					
Deferred rent expense (income) <sup>(5)</sup>	\$534	\$530	\$2,219	(\$2,075)	\$10,029

(1) Represents (i) revaluations of contingent consideration payable to previous stockholders for tax savings generated through the use of federal and state loss carryforwards and general business credits that had been accumulated from operations prior to August 2017, (ii) gains or losses associated with lease or contract terminations, (iii) costs incurred in connection with the acquisition of franchise-owned restaurants, (iv) costs related to restaurant closures and (v) costs related to secondary offerings of the Company's common stock.

(2) Represents costs related to the disposal of assets due to retirements, replacements or certain restaurant closures and natural disasters. There were no impairments recognized during the periods presented.

(3) Represents costs incurred in connection with Hurricane Ian.

(4) Represents costs incurred in connection with the economic impact of the COVID-19 pandemic.

(5) Represents the non-cash portion of straight-line rent expense recorded within Occupancy expenses on the Consolidated Statements of Operations and Comprehensive Income (Loss).



# DEFINITIONS



The following definitions apply to these terms as used in this presentation:

**Adjusted EBITDA:** a non-GAAP financial measure, is defined as net income (loss) before depreciation and amortization, interest expense, income taxes and items that the Company does not consider in the evaluation of its ongoing core operating performance.

**Adjusted EBITDA margin:** a non-GAAP financial measure, is defined as Adjusted EBITDA as a percentage of total revenues.

**Average Unit Volume:** the total restaurant sales (excluding gift card breakage) recognized in the comparable restaurant base, which is defined as the number of company-owned First Watch branded restaurants open for 18 months or longer as of the beginning of the fiscal year (“Comparable Restaurant Base”), divided by the number of restaurants in the Comparable Restaurant Base during the period. This measurement allows management to assess changes in consumer spending patterns at our restaurants and the overall performance of our restaurant base.

**Restaurant level operating profit:** a non-GAAP financial measure, is defined as restaurant sales, less restaurant operating expenses, which include food and beverage costs, labor and other related expenses, other restaurant operating expenses, pre-opening expenses and occupancy expenses. Restaurant level operating profit excludes corporate-level expenses and items that are not considered in the Company’s evaluation of its ongoing core operating performance.

**Restaurant level operating profit margin:** a non-GAAP financial measure, is defined as Restaurant level operating profit as a percentage of restaurant sales.

**Same-restaurant sales growth:** the percentage change in year-over-year restaurant sales (excluding gift card breakage) for the Comparable Restaurant Base.

**Same-restaurant traffic growth:** the percentage change in traffic counts as compared to the same period in the prior year using the Comparable Restaurant Base.

**System-wide restaurants:** the total number of restaurants, including all company-owned and franchise-owned restaurants.

**System-wide sales:** consists of restaurant sales from our company-owned restaurants and franchise-owned restaurants. We do not recognize the restaurant sales from our franchise-owned restaurants as revenue.

For more information,  
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