## **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

> November 1, 2023 Date of Report (date of earliest event reported)

## First Watch Restaurant Group, Inc.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation or organization)

001-40866 (Commission File Number)

82-4271369 (I.R.S. Employer Identification Number)

8725 Pendery Place, Suite 201, Bradenton, FL 34201 (Address of principal executive offices and zip code)

(941) 907-9800 (Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Ш	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act: Trading Symbol

Title of each class

Common stock, \$0.01 par value **FWRG**  Name of each exchange on which registered The Nasdaq Stock Market LLC (Nasdaq Global Select Market)

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 12b-2 of the Exchange Act.

Emerging growth company  $\ oxtimes$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\boxtimes$ 

### Item 2.02 - Results of Operations and Financial Condition.

On November 1, 2023, First Watch Restaurant Group, Inc. (the "Company") issued a press release announcing its financial results for the third fiscal quarter ended September 24, 2023. A copy of the release is attached as Exhibit 99.1.

The information furnished pursuant to Item 2.02 and Exhibit 99.1 of this Current Report on Form 8-K shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. The information in this Current Report shall not be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date of this Current Report, regardless of any general incorporation language in the filing.

### Item 7.01 Regulation FD Disclosure.

The Company has also posted a supplemental information presentation to its website at investors.firstwatch.com, which is attached as Exhibit 99.2 and incorporated herein by reference.

The information furnished in this Current Report on Form 8-K, including Exhibit 99.1 and Exhibit 99.2, shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. The information in this Current Report shall not be deemed to be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date of this Current Report, regardless of any general incorporation language in the filing.

### Item 9.01 - Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.	<u>Description</u>
99.1	Press Release of First Watch Restaurant Group, Inc. dated November 1, 2023
99.2	Supplemental Information Presentation for the third fiscal quarter ended September 24, 2023
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized on this 1st day of November, 2023.

## First Watch Restaurant Group, Inc. (Registrant)

/s/ Mel Hope Mel Hope By:

Name:

Title: Chief Financial Officer and Treasurer



First Watch Restaurant Group, Inc. Reports Strong Q3 2023 Financial Results and Surpasses 500 System-Wide Restaurants

Same-restaurant sales growth of 4.8% and total revenue growth of 17.3% Income from operations margin of 3.6% and Restaurant level operating profit margin of 18.7% Net income of \$5.4 million and Adjusted EBITDA of \$21.6 million 13 system-wide restaurants opened across 10 states Raising 2023 same-restaurant sales growth, total revenue growth and Adjusted EBITDA guidance

BRADENTON, Fla. — November 1, 2023 — First Watch Restaurant Group, Inc. (NASDAQ: FWRG) ("First Watch" or the "Company"), the leading Daytime Dining concept serving breakfast, brunch and lunch, today reported financial results for the thirteen weeks ended September 24, 2023 ("Q3 2023") and updates its fiscal year 2023 guidance

"First Watch delivered impressive Q3 revenue and earnings results," said Chris Tomasso, First Watch CEO and President. "We grew share while delivering total revenue growth of 17.3%, same-restaurant sales growth of 4.8% and Adjusted EBITDA growth of more than 25.0%. The ability of our teams to consistently execute at a high level, coupled with our strong brand positioning, underpins my confidence in our potential to quadruple our restaurant count and successfully navigate within virtually any economic environment."

### Highlights for Q3 2023 compared to Q3 2022\*:

- Total revenues increased 17.3% to \$219.2 million in Q3 2023 from \$186.9 million in Q3 2022
- System-wide sales increased 14.9% to \$270.3 million in Q3 2023 from \$235.2 million in Q3 2022 Same-restaurant sales growth of 4.8% (+38.8% relative to the third quarter of 2019\*\*)
- Same-restaurant traffic decline of 1.9% (+6.5% relative to the third quarter of 2019\*\*)

- Income from operations margin increased to 3.6% during Q3 2023 from 1.4% in Q3 2022

  Restaurant level operating profit margin\*\*\* increased to 18.7% in Q3 2023 from 17.3% in Q3 2022

  Net income increased to \$5.4 million, or \$0.09 per diluted share, in Q3 2023 from \$46.0 thousand in Q3 2022

  Adjusted EBITDA\*\*\* increased to \$21.6 million in Q3 2023 from \$17.0 million in Q3 2022
- Opened 13 system-wide restaurants (10 company-owned and 3 franchise-owned) across 10 states and acquired 11 operating franchise-owned restaurants, resulting in a total of 505 system-wide restaurants (402 company-owned and 103 franchise-owned) across 29 states

For additional financial information related to the thirteen weeks ended September 24, 2023, refer to the Company's quarterly report on Form 10-Q filed with the Securities and Exchange Commission on November 1, 2023, which can be accessed at https://investors.firstwatch.com in the Financials & Filings section.

<sup>\*</sup>Thirteen weeks ended September 25, 2022 ("Q3 2022")

\*\*Comparison to the thirteen weeks ended September 29, 2019 ("Q3 2019") is presented for enhanced comparability due to the economic impact of COVID-19.

\*\*See "Non-GAAP Financial Measures Reconciliations" below

### **Outlook Fiscal Year 2023**

The Company updates its guidance for the 53-week fiscal year ended December 31, 2023:

- Same-restaurant sales growth in the range of 7.0% to 8.0% with generally flat same-restaurant traffic growth Total revenue growth in the range of 20.0% to  $21.0\%^{(1)}$
- Adjusted EBITDA\* in the range of \$91.0 million to \$92.0 million<sup>(1)</sup> Blended tax rate in the range of 26.0% to 28.0%
- - Total of 49-52 new system-wide restaurants, net of 1 company-owned restaurant closure (37 to 39 new company-owned restaurants and 13 to 14 new franchise-owned restaurants) Capital expenditures in the range of \$85.0 million to \$90.0 million invested primarily in new restaurant projects and planned remodels<sup>(2)</sup>

(1) Includes approximately 2.5% in total revenue growth and approximately \$3.0 million in Adjusted EBITDA associated with 17 completed and 6 pending franchise-owned restaurant acquisitions (2) Does not include the capital outlays associated with the acquisition of franchise-owned restaurants

\* We have not reconciled guidance for Adjusted EBITDA to the corresponding GAAP financial measure because we do not provide guidance for the various reconciling items. We are unable to provide guidance for these reconciling items because we cannot determine their probable significance, as certain items are outside of our control and cannot be reasonably predicted due to the fact that these items could vary significantly from period to period. Accordingly, a reconciliation to the corresponding GAAP financial measure is not available without unreasonable effort.

### Conference Call and Webcast

Chris Tomasso, Chief Executive Officer and President, and Mel Hope, Chief Financial Officer, will host a conference call and webcast to discuss these financial results for Q3 2023 on November 1, 2023 at 8:00 AM ET.

Interested parties may listen to the conference call via any one of three options:

- Dial 412-317-5208, which will be answered by an operator
- Pre-register by entering your information at this Call me™ link and entering the following Call me™ passcode to receive a direct call for instant access to the event: 7191517
- Join the webcast at https://investors.firstwatch.com/news-and-events/events

The webcast will be archived shortly after the call has concluded

### Definitions

The following definitions apply to these terms as used in this release:

System-wide restaurants: the total number of restaurants, including all company-owned and franchise- owned restaurants.

System-wide sales: consists of restaurant sales from our company-owned restaurants and franchise-owned restaurants. We do not recognize the restaurant sales from our franchise-owned restaurants as revenue.

Same-restaurant sales growth: the percentage change in year-over-year restaurant sales (excluding gift card breakage) for the comparable restaurant base, which is defined as the number of company-owned First Watch branded restaurants open for 18 months or longer as of the beginning of the fiscal year ("Comparable Restaurant Base"). For the thirteen weeks ended September 24, 2023 and September 25, 2022, there were 327 restaurants and 303 restaurants, respectively, in our Comparable Restaurant Base.

Same-restaurant traffic growth: the percentage change in traffic counts as compared to the same period in the prior year using the Comparable Restaurant Base. For the thirteen weeks ended September 24, 2023 and September 25, 2022, there were 327 restaurants and 303 restaurants, respectively, in our Comparable Restaurant Base.

Adjusted EBITDA: a non-GAAP measure, is defined as net income (loss) before depreciation and amortization, interest expense, income taxes and items that the Company does not consider in the evaluation of its ongoing core operating performance.

Adjusted EBITDA margin: a non-GAAP measure, is defined as Adjusted EBITDA as a percentage of total revenues.

Restaurant level operating profit: a non-GAAP measure, is defined as restaurant sales, less restaurant operating expenses, which include food and beverage costs, labor and other related expenses, other restaurant operating expenses, pre-opening expenses and occupancy expenses. In addition, Restaurant level operating profit excludes corporate-level expenses and items that are not considered in the Company's evaluation of its ongoing core operating performance.

Restaurant level operating profit margin: a non-GAAP measure, is defined as Restaurant level operating profit as a percentage of restaurant sales.

### **About First Watch**

First Watch is an award-winning Daytime Dining concept serving made-to-order breakfast, brunch and lunch using fresh ingredients. A recipient of hundreds of local "Best Breakfast" and "Best Brunch" accolades, First Watch's chef-driven menu includes elevated executions of classic favorites along with specialties such as the Quinoa Power Bowl®, Farm Stand Breakfast Tacos, Avocado Toast, Chickichanga, Morning Meditation (juiced in-house daily), Spiked Lavender Lemonade and its signature Million Dollar Bacon. In 2023, First Watch was recognized as the top restaurant brand in Yelp's inaugural list of the top 50 most-loved brands in the U.S. In 2023 and 2022, First Watch was named a Top 100 Most Loved Workplace® in Newsweek by the Best Practice Institute. In 2022, First Watch was awarded a sought-after MenuMasters honor by Nation's Restaurant News for its seasonal Braised Short Rib Omelet and recognized with ADP's coveted Culture at Work Award. There are more than 500 First Watch restaurants in 29 states, and the restaurant concept is majority owned by Advent International, one of the world's largest private-equity firms. For more information, visit www.firstwatch.com.

### **Forward-Looking Statements**

This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, which are subject to known and unknown risks, uncertainties and other important factors our current expectations and projections relating to our financial position, results of operations, plans, objectives, future performance and business. You can identify forward-looking statements by the fact that they do not relate strictly to any historical or current facts. These statements may include words such as "aim," "anticipate," "believe," "estimate," "expect," "forecast," "future," "intend," "outlook," "potential," "projection," "plan," "seek," "may," "could," "would," "will," "should," "can," "can have," "likely," the negatives thereof and other similar expressions. You should evaluate all forward-looking statements made in this press release in the context of the risks and uncertainties disclosed herein, in our Annual Report on Form 10-K as of and for the year ended December 25, 2022, including under Part I. Item 1A. "Risk Factors" and Part II. Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations," and our other filings with the Securities and Exchange Commission (the "SEC"), accessible on the SEC's website at these in the forward-looking statements include the following: uncertainty regarding ongoing hostility between Russia and Ukraine, renewed conflict in the Middle East and the related events; our vulnerability to changes in economic conditions and consumer preferences; our inability to successfully open new restaurants or establish new markets; our inability to effectively manage our growth; adverse effects of the COVID-19 pandemic or other infectious diseases; potential negative impacts on sales at our and our growth; adverse effects of the erous intended in the cost of food; unprofitability or closure of new restaurants are located; lower than expected same-restaurants as a result of our opening new restaurants; a decline in visitors to any

The forward-looking statements included in this press release are made only as of the date hereof and are expressly qualified in their entirety by these cautionary statements. We undertake no obligation to publicly update or revise any forward-looking statement as a result of new information, future events or otherwise, except as otherwise required by law. All information presented herein is based on our fiscal calendar. Unless otherwise stated, references to particular years, quarters, months or periods refer to our fiscal years and the associated quarters, months and periods of those fiscal years.

### **Investor Relations Contact**

Steven L. Marotta 941-500-1918 investors@firstwatch.com

### **Media Relations Contact**

FirstWatch@icrinc.com

### Non-GAAP Financial Measures (Unaudited)

To supplement the consolidated financial statements, which are prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP"), we use the following non-GAAP measures, which present operating results on an adjusted basis: (i) Adjusted EBITDA, (ii) Adjusted EBITDA margin, (iii) Restaurant level operating profit and (iv) Restaurant level operating profit margin. Our presentation of these non-GAAP measures includes isolating the effects of some items that are either nonrecurring in nature or vary from period without any correlation to our ongoing core operating performance. These supplemental measures of performance are not required by or presented in accordance with GAAP. Management believes these non-GAAP measures provide investors with additional visibility into our operations, facilitate analysis and comparisons of our ongoing business operations because they exclude items that may not be indicative of our ongoing operating performance, help to identify operational trends and allow for greater transparency with respect to key metrics used by management in our financial and operational decision making. Our non-GAAP measures may not be comparable to similarly titled measures used by other companies and have important limitations as analytical tools. These non-GAAP measures should not be considered in isolation or as substitutes for analysis of our results as reported under GAAP as they may not provide a complete understanding of our performance. These non-GAAP measures should be reviewed in conjunction with our consolidated financial statements prepared in accordance with

### Adjusted EBITDA and Adjusted EBITDA Margin

Management uses Adjusted EBITDA and Adjusted EBITDA margin (i) as factors in evaluating management's performance when determining incentive compensation, (ii) to evaluate the Company's operating results and the effectiveness of our business strategies and (iii) internally as benchmarks to compare the Company's performance to that of its competitors.

### **Non-GAAP Financial Measures Reconciliations**

Adjusted EBITDA and Adjusted EBITDA margin - The following table reconciles Net income and Net income margin, the most directly comparable GAAP measures to Adjusted EBITDA and Adjusted EBITDA margin for the periods indicated:

		THIRTEEN V	VEEK	S ENDED	THIRTY-NINE WEEKS ENDED							
(dollars in thousands)	SEPTI	EMBER 24, 2023		SEPTEMBER 25, 2022	SEPTEMBER 24, 2023		SEPTEMBER 25, 2022					
Net income	\$	5,418	\$	46	\$ 22,737	\$	7,393					
Depreciation and amortization		10,434		8,679	28,992		25,302					
Interest expense		1,848		1,362	5,792		3,494					
Income taxes		1,243		1,329	 7,833		4,942					
EBITDA		18,943		11,416	65,354		41,131					
Stock-based compensation (1)		1,764		2,719	5,386		7,821					
Transaction expenses, net (2)		546		1,419	2,543		1,976					
Strategic transition costs (3)		168		780	681		1,951					
Delaware Voluntary Disclosure Agreement Program (4)		44		_	456		_					
Insurance proceeds in connection with natural disasters, net (5)		(326)		_	(621)		_					
Impairments and loss on disposal of assets (6)		185		338	618		572					
Recruiting and relocation costs (7)		305		351	415		570					
Severance costs (8)		_		_	26		155					
Adjusted EBITDA	\$	21,629	\$	17,023	\$ 74,858	\$	54,176					
Total revenues	\$	219,212	\$	186,852	\$ 646,918	\$	544,417					
Net income margin		2.5 %		—%	3.5 %		1.4 %					
Adjusted EBITDA margin		9.9 %		9.1 %	11.6 %		10.0 %					
Additional information												
Deferred rent expense (9)	\$	661	\$	680	\$ 1,575	\$	1,911					

<sup>(1)</sup> Represents non-cash, stock-based compensation expense which is recorded within General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.

(2) Represents costs incurred in connection with the secondary offerings by Advent International Corporation and the acquisition of certain franchise-owned restaurants.

(3) Represents costs related to process improvements and strategic initiatives. These costs are recorded within General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.

(4) Represents professional service costs incurred in connection with the Delaware Voluntary Dischoure Agreement Program related to unclaimed or abandoned property. These costs are recorded in General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.

(5) Represents insurance recoveries, net of costs incurred, in connection with Hurricane Ian, which were recorded in Other income, net on the Consolidated Statements of Operations and Comprehensive Income.

(6) Represents costs related to the disposal of assets due to retirements, replacements or certain restaurant closures. There were no impairments recognized during the periods presented.

(7) Represents costs incurred for hiring qualified individuals. These costs are recorded within General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.

(8) Severance costs are recorded in General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.

(9) Represents the non-cash portion of straight-line rent expense recorded within both Occupancy expenses and General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.

### Restaurant level operating profit and Restaurant level operating profit margin

Restaurant level operating profit and Restaurant level operating profit margin are not indicative of our overall results, and because they exclude corporate-level expenses, do not accrue directly to the benefit of our stockholders. We will continue to incur such expenses in the future. Restaurant level operating profit and Restaurant level operating profit margin are important measures we use to evaluate the performance and profitability of each operating restaurant, individually and in the aggregate and to make decisions regarding future spending and other operational decisions. We believe that Restaurant level operating profit margin provide useful information about our operating results, identify operational trends and allow for transparency with respect to key metrics used by us in our financial and operational decision-making.

The following tables reconcile Income from operations and Income from operations margin, the most directly comparable GAAP financial measures, to Restaurant level operating profit and Restaurant level operating profit margin for the periods indicated:

	THIRTEEN V	VEEK	S ENDED	THIRTY-NINE WEEKS ENDED						
(dollars in thousands)	SEPTEMBER 24, 2023		SEPTEMBER 25, 2022	SEPTEMBER 24, 2023		SEPTEMBER 25, 2022				
Income from operations	\$ 7,738	\$	2,621	\$ 34,412	\$	15,434				
Less: Franchise revenues	(3,717)		(2,874)	(10,868)		(8,088)				
Add:										
General and administrative expenses	25,179		21,689	73,168		63,194				
Depreciation and amortization	10,434		8,679	28,992		25,302				
Transaction expenses, net (1)	546		1,419	2,543		1,976				
Impairments and loss on disposal of assets (2)	185		338	618		572				
Restaurant level operating profit	\$ 40,365	\$	31,872	\$ 128,865	\$	98,390				
Restaurant sales	\$ 215,495	\$	183,978	\$ 636,050	\$	536,329				
Income from operations margin	3.6 %		1.4 %	5.4 %		2.9 %				
Restaurant level operating profit margin	18.7 %		17.3 %	20.3 %		18.3 %				
Additional information										
Deferred rent expense (3)	\$ 611	\$	631	\$ 1,425	\$	1,762				

<sup>(1)</sup> Represents costs incurred in connection with the secondary offerings by Advent International Corporation and the acquisition of certain franchise-owned restaurants.
(2) Represents costs related to the disposal of assets due to retirements, replacements or certain restaurant closures. There were no impairments recognized during the periods presented.
(3) Represents the non-cash portion of straight-line rent expense recorded within Occupancy expenses on the Consolidated Statements of Operations and Comprehensive Income.

FIRST WATCH RESTAURANT GROUP, INC.
CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME
(IN THOUSANDS, EXCEPT SHARE AND PER SHARE DATA)
(Unaudited)

		THIRTEEN W	EEKS ENDED	THIRTY-NINE	WEEKS ENDED
	SEP	TEMBER 24, 2023	SEPTEMBER 25, 2022	SEPTEMBER 24, 2023	SEPTEMBER 25, 2022
Revenues:					
Restaurant sales	\$	215,495	\$ 183,978	\$ 636,050	\$ 536,329
Franchise revenues		3,717	2,874	10,868	8,088
Total revenues		219,212	186,852	646,918	544,417
Operating costs and expenses:					
Restaurant operating expenses (exclusive of depreciation and amortization shown below):					
Food and beverage costs		48,709	44,578	143,028	129,200
Labor and other related expenses		73,137	61,262	212,312	175,091
Other restaurant operating expenses		33,694	29,685	97,572	85,761
Occupancy expenses		17,555	15,091	49,950	44,318
Pre-opening expenses		2,035	1,490	4,323	3,569
General and administrative expenses		25,179	21,689	73,168	63,194
Depreciation and amortization		10,434	8,679	28,992	25,302
Impairments and loss on disposal of assets		185	338	618	572
Transaction expenses, net		546	1,419	2,543	1,976
Total operating costs and expenses		211,474	184,231	612,506	528,983
Income from operations		7,738	2,621	34,412	15,434
Interest expense		(1,848)	(1,362)	(5,792)	(3,494)
Other income, net		771	116	1,950	395
Income before income taxes		6,661	1,375	30,570	12,335
Income tax expense		(1,243)	(1,329)	(7,833)	(4,942)
Net income	\$	5,418	\$ 46	\$ 22,737	\$ 7,393
Net income	\$	5.418	\$ 46	\$ 22.737	\$ 7,393
Other comprehensive income:		-,			
Unrealized gain on derivatives		1,257	_	1,097	_
Income tax related to other comprehensive income		(272)	_	(272)	_
Other comprehensive income, net of tax		985		825	
Comprehensive income	\$	6,403	\$ 46	\$ 23,562	\$ 7,393
Net income per common share - basic	\$	0.09	\$ —	\$ 0.38	\$ 0.13
Net income per common share - diluted	\$	0.09		\$ 0.37	
Weighted average number of common shares outstanding - basic	-	59,646,027	59,089,831	59,424,989	59,065,423
Weighted average number of common shares outstanding - diluted		61,562,524	60,464,062	61,016,105	60,088,622
3		,_,,,,,,	, ,	,,	,,

### Same-Restaurant Sales Growth and Same-Restaurant Traffic Growth (Decline)

THIRTEEN WEEKS ENDED	SAME-RESTAURANT SALES GROWTH	SAME-RESTAURANT TRAFFIC GROWTH (DECLINE)	COMPARABLE RESTAURANT BASE
September 24, 2023	4.8 %	(1.9)%	327
September 25, 2022	12.0 %	3.7 %	303
September 26, 2021	46.2 %	40.1 %	270



### CAUTIONARY NOTE ON FORWARD-LOOKING STATEMENTS AND NON-GAAP FINANCIAL MEASURES



### Forward-Looking Statements

In addition to historical information, this presentation may contain a number of 'forward-looking statements' as defined in the Private Securities. Litigation Reform Act of 1995, which are subject to known and unknown risks, uncertainties and their important factors that may cause actual results to be materially different from the statements made herein. All statements other than statements of historical fact are forward-looking statements. Forward-looking statements in the control of the control

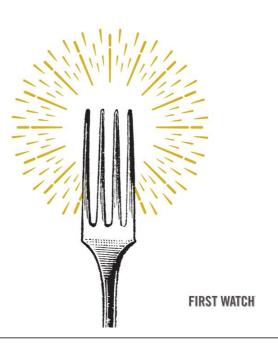
### Non-GAAP Financial Measures (Unaudited)

To supplement the consolidated financial statements, which are prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP"), we use the following non-GAAP measures, which present operating results on an adjusted basis: (i) Adjusted EBITDA. (ii) Adjusted EBITDA (iii) Adjusted EBITD





Q3 2023
Performance and Commentary



## Q3 2023 HIGHLIGHTS



Highlights for Q3 2023 compared to Q3 2022\*:

- Total revenues increased 17.3% to \$219.2 million in Q3 2023 from \$186.9 million in Q3 2022
- System-wide sales increased 14.9% to \$270.3 million in Q3 2023 from \$235.2 million in Q3 2022
- Same-restaurant sales growth of 4.8% (+38.8% relative to the third quarter of 2019\*\*)
- Same-restaurant traffic decline of 1.9% (+6.5% relative to the third quarter of 2019\*\*)
- Income from operations margin increased to 3.6% during Q3 2023 from 1.4% in Q3 2022
- Restaurant level operating profit margin\*\*\* increased to 18.7% in Q3 2023 from 17.3% in Q3 2022
- Net income increased to \$5.4 million, or \$0.09 per diluted share, in Q3 2023 from \$46.0 thousand in Q3 2022
- Adjusted EBITDA\*\*\* increased to \$21.6 million in Q3 2023 from \$17.0 million in Q3 2022
- Opened 13 system-wide restaurants (10 company-owned and 3 franchise-owned) across 10 states and acquired 11 operating franchiseowned restaurants, resulting in a total of 505 system-wide restaurants (402 company-owned and 103 franchise-owned) across 29 states

<sup>\*</sup> Thirteen weeks ended September 25, 2022 ("Q3 2022")

\*\* Comparison to the thirteen weeks ended September 29, 2019 ("Q3 2019") is presented for enhanced comparability due to the economic impact of COVID-19

\*\*See "Non-CoRP Financial Measures Reconcilations" below

"First Watch delivered impressive Q3 revenue and earnings results. We grew share while delivering total revenue growth of 17.3%, same-restaurant sales growth of 4.8% and Adjusted EBITDA growth of more than 25.0%.

The ability of our teams to consistently execute at a high level, coupled with our strong brand positioning, underpins my confidence in our potential to quadruple our restaurant count and successfully navigate within virtually any economic environment."

Chris Tomasso, First Watch CEO and President



# A TASTE OF Q2 & Q3 Summer Seasonal Menu | Jun. 5 - Aug 13



Strawberry Tres Leches
French Toast
Trick-cut, custard-dipped challat
bread griddled and topped with
fresh strawberries, sweetened
condensed milk, warm dulce de
eche, whipped cream and spicet
gingerbread cookle crumbles an
lightly dusted with powdered
cinnamon sugar.

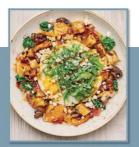


Carnitas Breakfast Tostadas Savory hand-pulled carnitas, Cheddar and Monterey Jack, seasoned black beans and two sasted cage-free eggs atop two rispy corn tostadas and toppe with the queso, fresh slicee ocado and house-made roast





# A TASTE OF Q3 & Q4 Fall Seasonal Menu | August 21 - October 22



MILLION DOLLAR HARVEST
HASH
Freshly seasoned potatoes with
Million Dollar Bacon, house-roasted
sweet potatoes and Crimini
mushrooms, kale and Monterey Jack
topped with two cage-free eggs
cooked any style, herbed Goat
cheese, lemon-dressed arugula and
drizzled with Mike's Hot Honey.



## PUMPKIN PANCAKE Breakfast



BUTTERNUT SQUASH BISQUE Rich and creamy butternut quash soup sweetened with arrot and a touch of nutmeg arnished with all-natural sou cream and fresh herbs.



MINT MOCHA COFFEE

## **OUTLOOK**



### Outlook for Fiscal Year 2023:

The Company updates its guidance for the 53-week fiscal year ended December 31, 2023:

- · Same-restaurant sales growth in the range of 7.0% to 8.0% with generally flat same-restaurant traffic growth
- Total revenue growth in the range of 20.0% to 21.0% $^{(1)}$
- Adjusted EBITDA\* in the range of \$91.0 million to \$92.0 million<sup>(1)</sup>
- Blended tax rate in the range of 26.0% to 28.0%
- Total of 49-52 new system-wide restaurants, net of 1 company-owned restaurant closure (37 to 39 new company-owned restaurants and 13 to 14 new franchise-owned restaurants)
- Capital expenditures in the range of \$85.0 million to \$90.0 million invested primarily in new restaurant projects and planned remodels(2)

(1) Includes approximately 2.5% in total revenue growth and approximately \$3.0 million in Adjusted EBITDA associated with 17 completed and 6 pending franchise-owned restaurant acquisitions (2) Does not include the capital outlays associated with the acquisition of franchise-owned restaurants

### Long Term Outlook:

The Company reiterates its long-term annual financial targets as follows:

- · Percentage unit growth in the low double digits, with the potential for more than 2,200 restaurants in the United States
- · Same-restaurant sales growth of ~3.5%
- · Restaurant sales growth in the mid-teens
- · Adjusted EBITDA percentage growth in the mid-teens

\*We have not reconciled guidance for Adjusted EBITDA to the corresponding GAAP financial measure because we do not provide guidance for the various reconciling items. We are unable to provide guidance for these reconciling items because we cannot determine their probable significance, as certain items are outside of our control and cannot be reasonably predicted due to the fact that these items could vary significantly from period to period. Accordingly, reconciliations to the corresponding GAAP financial measure is not available without unreasonable effort.

# **Consolidated Statements of Operations**



The following table summarizes our results of operations and the percentages of items in our Consolidated Statements of Operations in relation to Total revenues or, where indicated, Restaurant sales for fiscal years 2020, 2021, 2022 ancient the thirteen weeks and thirty-indice weeks need September 24, 2023 and September 25, 2022:

	THIR	TEEN WEE	KS ENDED		TH	IRTY-NINE	WEEKS ENDED	1		FISCAL YEAR							
(dollars in thousands)	September 2	September 25, 2022		September	24, 2023	September	25, 2022	202	22	202	1	2020					
Revenues											-						
Restaurant sales	\$215,495	98.3%	\$183,978	98.5%	\$636,050	98.3%	\$536,329	98.5%	\$719,181	98.5%	\$592,343	98.5%	\$337,433	98.69			
Franchise revenues	3,717	1.7%	2,874	1.5%	10,868	1.7%	8,088	1.5%	10,981	1.5%	8,850	1.5%	4,955	1.49			
Total revenues	219,212	100.0%	186,852	100.0%	646,918	100.0%	544,417	100.0%	730,162	100.0%	601,193	100.0%	342,388	100.09			
Operating costs and expenses																	
Restaurant operating expenses (1) (exclusive of depreciation and amortization shown below):																	
Food and beverage costs	48,709	22.6%	44,578	24.2%	143,028	22.5%	129,200	24.1%	172,561	24.0%	134,201	22.7%	76,975	22.89			
Labor and other related expenses	73,137	33.9%	61,262	33.3%	212,312	33.4%	175,091	32.6%	238,257	33.1%	189,167	31.9%	120,380	35.79			
Other restaurant operating expenses	33,694	15.6%	29,685	16.1%	97,572	15.3%	85,761	16.0%	114,476	15.9%	94,847	16.0%	61,821	18.39			
Occupancy expenses	17,555	8.1%	15,091	8.2%	49,950	7.9%	44,318	8.3%	59,919	8.3%	55,433	9.4%	49,450	14.79			
Pre-opening expenses	2,035	0.9%	1,490	0.8%	4,323	0.7%	3,569	0.7%	5,414	0.8%	3,310	0.6%	3,880	1.19			
General and administrative expenses	25,179	11.5%	21,689	11.6%	73,168	11.3%	63,194	11.6%	84,959	11.6%	70,388	11.7%	46,322	13.59			
Depreciation and amortization	10,434	4.8%	8,679	4.696	28,992	4.5%	25,302	4.6%	34,230	4.7%	32,379	5.4%	30,725	9.09			
Impairments and loss on disposal of assets	185	0.1%	338	0.2%	618	0.1%	572	0.1%	920	0.1%	381	0.1%	315	0.19			
Transaction expenses (income), net	546	0.2%	1,419	0.8%	2,543	0.4%	1,976	0.4%	2,513	0.3%	(1,156)	(0.2%)	(258)	(0.1%			
Total operating costs and expenses	211,474	96.5%	184,231	98.6%	612,506	94.7%	528,983	97.2%	713,249	97.7%	578,950	96.3%	389,610	113.89			
Income (Loss) from operations (1)	7,738	3.6%	2,621	1.4%	34,412	5.4%	15,434	2.9%	16,913	2.4%	22,243	3.8%	(47,222)	(14.0%			
Interest expense	(1,848)	(0.8)%	(1,362)	(0.7)%	(5,792)	(0.9)%	(3,494)	(0.6)%	(5,232)	(0.7%)	(20,099)	(3.3%)	(22,815)	(6.7%			
Other income (expense), net	771	0.4%	116	0.196	1,950	0.3%	395	0.1%	910	0.1%	(1,774)	(0.3%)	483	0.19			
Income (Loss) before income taxes	6,661	3.0%	1,375	0.7%	30,570	4.7%	12,335	2.3%	12,591	1.7%	370	0.1%	(69,554)	(20.3%			
Income tax (expense) benefit	(1,243)	(0.6)%	(1,329)	(0.7)%	(7,833)	(1.2)%	(4,942)	(0.9)%	(5,684)	(0.8%)	(2,477)	(0.4%)	19,873	5.89			
Net income (loss)	\$5,418	2.5%	\$46	-	\$22,737	3.5%	\$7,393	1.4%	\$6,907	0.9%	(\$2,107)	(0.4%)	(\$49,681)	(14.5%			

(1) Percentages are calculated as a percentage of restaurant sales

FIRST WATCH

11

# **Selected Operating Data**

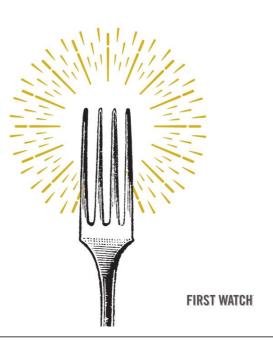


	THIRTEEN WE	EEKS ENDED	THIRTY-NINE	WEEKS ENDED	FI	SCAL YEAR	
(dollars in thousands)	September 24, 2023	September 25, 2022	September 24, 2023	September 25, 2022	2022	2021	2020
System-wide sales	\$270,291	\$235,231	\$806,556	\$680,588	\$914,816	\$750,674	\$426,30
System-wide restaurants	505	459	505	459	474	435	40
Company-owned	402	356	402	356	366	341	32
Franchise-owned	103	103	103	103	108	94	81
Same-restaurant sales growth (decline)	4.8%	12.0%	8.5%	17.0%	14.5%	63.0%	(29.0%
Same-restaurant traffic growth (decline)	(1.9)%	3.7%	0.7%	10.6%	7.7%	52.6%	(33.9%
Average Unit Volume (1)					\$2,032	\$1,786	\$1,11
Income (Loss) from operations	\$7,738	\$2,621	\$34,412	\$15,434	\$16,913	\$22,243	(\$47,222
Income (Loss) from operations margin	3.6%	1.4%	5.4%	2.9%	2.4%	3.8%	(14.0%
Restaurant level operating profit (2)	\$40,365	\$31,872	\$128,865	\$98,390	\$128,936	\$115,404	\$28,23
Restaurant level operating profit margin (2)	18.7%	17.3%	20.3%	18.3%	17.9%	19.5%	8.49
Net income (loss)	\$5,418	\$46	\$22,737	\$7,393	\$6,907	(\$2,107)	(\$49,681
Net income (loss) margin	2.5%	- %	3.5%	1.4%	0.9%	(0.4%)	(14.5%
Adjusted EBITDA (3)	\$21,629	\$17,023	\$74,858	\$54,176	\$69,278	\$66,301	(\$5,744
Adjusted EBITDA margin (3)	9.9%	9.1%	11.6%	10.0%	9.5%	11.0%	(1.7%

(1) Average unit volume presented on an annual basis only.

<sup>2)</sup> Beconciliation from become Jossif from operations may be form the two productions of the second o

# **APPENDIX**



# ATTRACTIVE NEW UNIT ECONOMICS IN A SIZE THAT WORKS EVERYWHERE

Our flexible box size of  $\sim$ 3,000–6,600 square feet with an average net build-out cost of  $\sim$ \$0.9M-\$1.4M allows us to fit in any real estate and we can succeed in many markets







AR 3 YEAR 3 Ant-level Cash-on-Cash returns (2)





FIRST WATCH

(1) Representable of our target 3-year new units performance, which is comparable to the historical 3-year performance of our new resources. (2) Cath-on-Cash Return is defined as Resourcest Level Operating Profit inscluding gift and breakings and defined and expenses (income) in the dependent personal price of personal price comparable resources operand through the respective colority yes (4) Represents (income) and 2022 amountated energies sales of all company-amend resources operand through the respective colority yes (4) Represents (income) and 2022 amountated energies sales of all company-amend resources operand through their resources of their resources operand through their resources operand through their resources ope

Œ

# **HISTORICAL DATA**



## Same-Restaurant Sales & Traffic Growth

		20	23				2022		2021						
	Q1	Q2	Q3	YTD Q3	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY	
Same-Restaurant Sales Growth	12.9%	7.8%	4.8%	8.5%	27.2%	13.4%	12.0%	7.7%	14.5%	14.1%	403.5%	46.2%	36.7%	63.0%	
Same-Restaurant Traffic Growth (Decline)	5.1%	(1.2%)	(1.9%)	0.7%	21.9%	8.1%	3.7%	(0.6%)	7.7%	2.2%	360.9%	40.1%	31.9%	52.6%	
Comparable Restaurant Base	328	327	327	327	305	304	303	301	301	270	270	270	269	269	

### Pre-opening Expenses\*

Pre-opening expenses																			
(in thousands)																			
2		20	23		33)				- 2	2022			92			2	2021		
	Q1	Q2	Q3	YTD Q3		Q1	i. i	Q2		Q3	Q4	FY		Q1	Q2		Q3	Q4	FY
Other restaurant operating expenses	\$ 654	\$ 643	\$ 1,122	\$ 2,419	\$	648	\$	563	\$	813	\$ 1,301	\$ 3,325	\$	724	\$ 649	\$	280	\$ 402	\$ 2,055
Occupancy expenses	\$ 382	\$ 609	\$ 913	\$ 1,904	\$	337	\$	531	\$	677	\$ 544	\$ 2,089	\$	440	\$ 250	\$	230	\$ 335	\$ 1,255
Total Pre-opening expenses	\$ 1,036	\$ 1,252	\$ 2,035	\$ 4,323	\$	985	\$	1,094	\$	1,490	\$ 1,845	\$ 5,414	\$	1,164	\$ 899	\$	510	\$ 737	\$ 3,310

<sup>\*\*</sup> Pre-opening expenses are presented in one line item on the Consolidated Statements of Operations and Comprehensive Incom

## **NON-GAAP FINANCIAL MEASURES**



## Adjusted EBITDA and Adjusted EBITDA margin

Management uses Adjusted EBITDA and Adjusted EBITDA margin (i) as factors in evaluating management's performance when determining incentive compensation, (ii) to evaluate the Company's operating results and the effectiveness of our business strategies, (iii) Internally as benchmarks to compare the Company's performance to that of its competitors and (iv) to provide investors with additional transparency of the Company's operations. The use of Adjusted EBITDA and Adjusted EBITDA margin as performance measures permit a comparative assessment of the Company's operating performance relative to the Company's operating performance relative to the Company's while isolating the effects of some items that are either nonrecurring in nature or vary from period to period without any correlation to the Company's ongoing core operating performance.

The adiacent table reconciles Net income (foss) and

The adjacent table reconciles Net income (loss) and Net income (loss) margin, the most directly comparable GAAP measures, to Adjusted EBITDA and Adjusted EBITDA margin, respectively, for the periods indicated.

	THIRTEEN WEE	KS ENDED	THIRTY-NINE V	WEEKS ENDED	F	ISCAL YEAR	
(dollars in thousands)	September 24, 2023	September 25, 2022	September 24, 2023	September 25, 2022	September 25, 2022 2 2 2 3 57,393 80,907 (5 2 52) 42,202 3 2 3 2 3 2 3 2 3 2 3 2 3 2 3 2 3 2	2021	2020
Net income (loss)	\$5,418	\$46	\$22,737	\$7,393	\$6,907	(\$2,107)	(\$49,681)
Depreciation and amortization	10,434	8,679	28,992	25,302	34,230	32,379	30,725
Interest expense	1,848	1,362	5,792	3,494	5,232	20,099	22,815
Income taxes	1,243	1,329	7,833	4,942	5,684	2,477	(19,873)
EBITDA	18,943	11,416	65,354	41,131	52,053	52,848	(16,014)
Stock-based compensation (1)	1,764	2,719	5,386	7,821	10,374	8,596	750
Transaction expenses (income), net (2)	546	1,419	2,543	1,976	2,513	(1,156)	(258)
Strategic transition costs (3)	168	780	681	1,951	2,318	2,402	4,247
Delaware Voluntary Disclosure Agreement (4)	44		456	-	149	- 2	-
Insurance (proceeds) costs, in connection with natural disasters.net (5)	(326)		(621)	14	115		
Impairments and loss on disposal of assets (6)	185	338	618	572	920	381	315
Recruiting and relocation costs (7)	305	351	415	570	681	351	228
Severance costs (6)			26	155	155	265	239
Loss on extinguishment of debt	-					2,403	
COVID-19 - related charges						211	4,749
Adjusted EBITDA	\$21,629	\$17,023	\$74,858	\$54,176	\$69,278	\$66,301	(\$5,744)
Total revenues	\$219,212	\$186,852	\$646,918	\$544,417	\$730,162	\$601,193	\$342,388
Net income (loss) margin	2.5%	- 96	3.5%	1.4%	0.9%	(0.4%)	(14.5%)
Adjusted EBITDA Margin	9.9%	9.1%	11.6%	10.0%	9.5%	11.0%	(1.7%)
Additional information							
Deferred rent expense (income) (9)	\$661	\$680	\$1,575	\$1,911	\$2,418	(\$2,011)	\$10,087

<sup>[1]</sup> Represents non-cash, stock-based compensation expense which is recorded within General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income

resents the non-cash portion of straight-line rent expense recorded within both Occupancy expenses and General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income

<sup>(2)</sup> Represents uses a feature of a control of the c

<sup>(4)</sup> Represents professional service costs incurred in connection with the Delaware Voluntary Disclosure Agreement Program related or undained or abandomed property. These costs are recorded in General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income (5) Represents insurance recoveries, not for cost incurred. In connection with third from executing law, with view recorded in Other Income, net on the Consolidated Statements of Operations and Comprehensive Income (5) Represents insurance recoveries, not for cost incurred. In connection with Humitaria law, which were recorded in Other Income, net on the Consolidated Statements of Operations and Comprehensive Income.

to represents coass related to the apposal or assets due to returnements, replacements or certain restaurant closures, inter evere no impairments recognized outling the periods presented. (7) Represents coasts incurred for hiring qualified inclividuals. These costs are recorded within General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income

## **NON-GAAP FINANCIAL MEASURES**



### Restaurant level operating profit and Restaurant level operating profit margin

Restaurant level operating profit margin

Restaurant level operating profit and Restaurant level operating profit margin are not indicative of our overall results, and because they exclude corporate-level expenses, do not accrue directly to the benefit of our stockholders. We will continue to incur such expenses in the future. Restaurant level operating profit are margin are important measures we use to evaluate the performance and profitability of each operating restaurant, individually and in the aggregate and to make decisions regarding future spending and other operational decisions. We believe that Restaurant level operating profit and Restaurant level operating soft information about our operating profit and profit and level operating trends and allow for transparency with respect to key metrics used by us in our financial and operational decision-making.

The adjacent table reconciles income (Loss) from

The adjacent table reconciles income (Loss) from operations and income (Loss) from operations margin, the most directly comparable GAAP financial measures, to Restaurant level operating profit and Restaurant level operating profit margin, respectively, for the periods indicated.

	THIRTEEN WE	EEKS ENDED	THIRTY-NINE V	VEEKS ENDED		FISCAL YEAR	
(dollars in thousands)	September 24, 2023	September 25, 2022	September 24, 2023	September 25, 2022	2022	2021	2020
Income (Loss) from operations	\$7,738	\$2,621	\$34,412	\$15,434	\$16,913	\$22,243	(\$47,222)
Less: Franchise revenues	(3,717)	(2,874)	(10,868)	(8,088)	(10,981)	(8,850)	(4,955)
Add:							
General and administrative expenses	25,179	21,689	73,168	63,194	84,959	70,388	46,322
Depreciation and amortization	10,434	8,679	28,992	25,302	34,230	32,379	30,725
Transaction expenses (income), net (1)	546	1,419	2,543	1,976	2,513	(1,156)	(258)
Impairments and loss on disposal of assets (2)	185	338	618	572	920	381	315
Costs in connection with natural disasters		15			382	-	
COVID-19 related charges (3)	-				-	19	3,309
Restaurant level operating profit	\$40,365	\$31,872	\$128,865	\$98,390	\$128,936	\$115,404	\$28,236
Restaurant sales	\$215,495	\$183,978	\$636,050	\$536,329	\$719,181	\$592,343	\$337,433
Income (Loss) from operations margin	3.6%	1.4%	5.4%	2.9%	2.4%	3.8%	(14.0%)
Restaurant level operating profit margin	18.7%	17.3%	20.3%	18.3%	17.9%	19.5%	8.4%
Additional information							
Deferred rent expense (income) (4)	\$611	\$631	\$1,425	\$1,762	\$2,219	(\$2,075)	\$10,029

(1) Represents costs incurred in connection with the secondary offerings by Advent International Corporation and the acquisition of certain franchise-owned restaurants.
(2) Represents costs related to the disposal of assets due to retirements, replacements or certain restaurant closures. There were no impairments recognized during the periods presented.
(3) Represents the non-cash portion of trainbilling retire represent expensive science with other consistent of the control of the case of the control of the case of

## **DEFINITIONS**



The following definitions apply to these terms as used in this presentation:

**Adjusted EBITDA:** a non-GAAP financial measure, is defined as net income (loss) before depreciation and amortization, interest expense, income taxes and items that the Company does not consider in the evaluation of its ongoing core operating performance.

Adjusted EBITDA margin: a non-GAAP financial measure, is defined as Adjusted EBITDA as a percentage of total revenues.

Average Unit Volume: the total restaurant sales (excluding gift card breakage) recognized in the comparable restaurant base, which is defined as the number of company-owned First Watch branded restaurants open for 18 months or longer as of the beginning of the fiscal year ("Comparable Restaurant Base"), divided by the number of restaurants in the Comparable Restaurant Base during the period. This measurement allows management to assess changes in consumer spending patterns at our restaurants and the overall performance of our restaurant base.

Restaurant level operating profit: a non-GAAP financial measure, is defined as restaurant sales, less restaurant operating expenses, which include food and beverage costs, labor and other related expenses, other restaurant operating expenses and occupancy expenses. Restaurant level operating profit excludes corporate-level expenses and items that are not considered in the Company's evaluation of its ongoing core operating performance.

**Restaurant level operating profit margin:** a non-GAAP financial measure, is defined as Restaurant level operating profit as a percentage of restaurant sales.

Same-restaurant sales growth: the percentage change in year-over-year restaurant sales (excluding gift card breakage) for the Comparable Restaurant Base

Same-restaurant traffic growth: the percentage change in traffic counts as compared to the same period in the prior year using the Comparable Restaurant Base

System-wide restaurants: the total number of restaurants, including all company-owned and franchise-owned restaurants.

**System-wide sales:** consists of restaurant sales from our company-owned restaurants and franchise-owned restaurants. We do not recognize the restaurant sales from our franchise-owned restaurants as revenue.

