UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

August 1, 2023

Date of Report (date of earliest event reported)

First Watch Restaurant Group, Inc.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation or organization)

001-40866 (Commission File Number)

82-4271369 (I.R.S. Employer Identification Number)

8725 Pendery Place, Suite 201, Bradenton, FL 34201 (Address of principal executive offices and zip code) (941) 907-9800 (Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Trading Symbol Title of each class FWRG

Common stock, \$0.01 par value

Name of each exchange on which registered The Nasdaq Stock Market LLC (Nasdaq Global Select Market)

 $Indicate\ by\ check\ mark\ whether\ the\ registrant\ is\ an\ emerging\ growth\ company\ as\ defined\ in\ Rule\ 12b-2\ of\ the\ Exchange\ Act.$

Emerging growth company $\ oxtimes$

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02 - Results of Operations and Financial Condition.

On August 1, 2023, First Watch Restaurant Group, Inc. (the "Company") issued a press release announcing its financial results for the second fiscal quarter ended June 25, 2023. A copy of the release is attached as Exhibit 99.1.

The information furnished pursuant to Item 2.02 and Exhibit 99.1 of this Current Report on Form 8-K shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. The information in this Current Report shall not be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date of this Current Report, regardless of any general incorporation language in the filing.

Item 7.01 Regulation FD Disclosure.

The Company has also posted a supplemental information presentation to its website at investors.firstwatch.com, which is attached as Exhibit 99.2 and incorporated herein by reference.

The information furnished in this Current Report on Form 8-K, including Exhibit 99.1 and Exhibit 99.2, shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. The information in this Current Report shall not be deemed to be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date of this Current Report, regardless of any general incorporation language in the filing.

Item 9.01 - Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.	<u>Description</u>
99.1	Press Release of First Watch Restaurant Group, Inc. dated August 1, 2023
99.2	Supplemental Information Presentation for the first fiscal quarter ended June 25, 2023
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized on this 1st day of August, 2023.

First Watch Restaurant Group, Inc. (Registrant)

/s/ Mel Hope Mel Hope By:

Name:

Chief Financial Officer and Treasurer Title:



First Watch Restaurant Group, Inc. Reports Strong Q2 2023 Financial Results

Same-restaurant sales growth of 7.8%

Income from operations margin of 5.3% and Restaurant level operating profit margin of 20.9% Net income of \$8.0 million and Adjusted EBITDA of \$25.8 million 9 system-wide restaurants opened across 6 states Raising 2023 Adjusted EBITDA guidance

BRADENTON, Fla. — August 1, 2023 — First Watch Restaurant Group, Inc. (NASDAQ: FWRG) ("First Watch" or the "Company"), the leading Daytime Dining concept serving breakfast, brunch and lunch, today reported financial results for the thirteen weeks ended June 25, 2023 ("Q2 2023") and raises certain elements of its fiscal year 2023 guidance.

"Our teams across the system once again delivered strong results with same-restaurant sales growth of 7.8% driven by positive same-restaurant traffic growth in our dining rooms," said Chris Tomasso, First Watch CEO and President. "This continued topline growth also translated to strong bottom-line performance. As we progress toward our potential of 2,200 domestic units, I am proud of our teams – both in the restaurants and at our home office -- for their continued focus on superior execution. We remain confident in our unique opportunity and the growth algorithm that underpins our long-term targets."

Highlights for Q2 2023 compared to Q2 2022*:

- Total revenues increased 17.3% to \$216.3 million in Q2 2023 from \$184.5 million in Q2 2022
- System-wide sales increased 17.4% to \$271.5 million in Q2 2023 from \$231.2 million in Q2 2022 Same-restaurant sales growth of 7.8% (39.6% relative to Q2 2019**)
- Same-restaurant traffic decline of (1.2)% (7.4% same-restaurant traffic growth relative to Q2 2019**)
- Income from operations margin increased to 5.3% during Q2 2023 from 2.8% in Q2 2022
- Restaurant level operating profit margin*** increased to 20.9% in Q2 2023 from 18.2% in Q2 2022
- Net income increased to \$8.0 million, or \$0.13 per diluted share, in Q2 2023 from \$2.7 million, or \$0.05 per diluted share, in Q2 2022 Adjusted EBITDA*** increased to \$25.8 million in Q2 2023 from \$17.8 million in Q2 2022
- Opened 9 system-wide restaurants (6 company-owned and 3 franchise-owned) across 6 states, acquired 6 franchise-owned restaurants and closed one company-owned restaurant resulting in a total of 492 system-wide restaurants (381 company-owned and 111 franchise-owned) across 29 states

 - * Thirteen weeks ended June 26, 2022 ("Q2 2022")

 ** Comparison to the thirteen weeks ended June 30, 2019 ("Q2 2019") is presented for enhanced comparability due to the economic impact of COVID-19.

 *** See "Non-GAAP Financial Measures Reconciliations" below

For additional financial information related to the thirteen weeks ended June 25, 2023, refer to the Company's quarterly report on Form 10-Q filed with the Securities and Exchange Commission on August 1, 2023, which can be accessed at https://investors.firstwatch.com in the Financials & Filings section.

Outlook Fiscal Year 2023

The Company updates certain of its guidance for the 53-week fiscal year ended December 31, 2023:

- Total revenue growth in the range of 18.0% to 21.0% $^{\!(1)}$

- Adjusted EBITDA* in the range of \$89.0 million to \$92.0 million⁽¹⁾
 Blended tax rate in the range of 28.0% to 31.0%
 Same-restaurant sales growth in the range of 6.0% to 8.0% with marginally positive same-restaurant traffic growth

The Company confirms certain of its previous guidance for the 53-week fiscal year ended December 31, 2023:

- Total of 45-51 new system-wide restaurants, net of 3 company-owned restaurant closures (38 to 42 new company-owned restaurants and 10 to 12 new franchise-owned restaurants)
- Capital expenditures in the range of \$100.0 million to \$110.0 million invested primarily in new restaurant projects and planned remodels⁽²⁾

(1) Includes approximately 2.5% in total revenue growth and approximately \$3.0 million in Adjusted EBITDA associated with 11 completed and 7 pending franchise-owned restaurant acquisitions (2) Does not include the capital outlays associated with the acquisition of franchise-owned restaurants

* We have not reconciled guidance for Adjusted EBITDA to the corresponding GAAP financial measure because we do not provide guidance for the various reconciling items. We are unable to provide guidance for these reconciling items because we cannot determine their probable significance, as certain items are outside of our control and cannot be reasonably predicted due to the fact that these items could vary significantly from period to period. Accordingly, a reconciliation to the corresponding GAAP financial measure is not available without unreasonable effort.

Conference Call and Webcast

Chris Tomasso, Chief Executive Officer and President, and Mel Hope, Chief Financial Officer, will host a conference call and webcast to discuss these financial results for Q2 2023 on August 1, 2023 at 8:00 AM ET.

Interested parties may listen to the conference call via any one of three options:

- Dial 412-317-5208, which will be answered by an operator
- Pre-register by entering your information at this Call me™ link and entering the following Call me™ passcode to receive a direct call for instant access to the event: 5613998
- Join the webcast at https://investors.firstwatch.com/news-and-events/events

The webcast will be archived shortly after the call has concluded.

Definitions

The following definitions apply to these terms as used in this release:

System-wide restaurants: the total number of restaurants, including all company-owned and franchise- owned restaurants.

System-wide sales: consists of restaurant sales from our company-owned restaurants and franchise-owned restaurants. We do not recognize the restaurant sales from our franchise-owned restaurants as revenue.

Same-restaurant sales growth: the percentage change in year-over-year restaurant sales (excluding gift card breakage) for the comparable restaurant base, which is defined as the number of company-owned First Watch branded restaurants open for 18 months or longer as of the beginning of the fiscal year ("Comparable Restaurant Base"). For the thirteen weeks ended June 25, 2023 and June 26, 2022, there were 327 restaurants and 304 restaurants, respectively, in our Comparable Restaurant Base.

Same-restaurant traffic growth: the percentage change in traffic counts as compared to the same period in the prior year using the Comparable Restaurant Base. For the thirteen weeks ended June 25, 2023 and June 26, 2022, there were 327 restaurants and 304 restaurants, respectively, in our Comparable Restaurant Base.

Adjusted EBITDA: a non-GAAP measure, is defined as net income (loss) before depreciation and amortization, interest expense, income taxes and items that the Company does not consider in the evaluation of its ongoing core operating performance.

Adjusted EBITDA margin: a non-GAAP measure, is defined as Adjusted EBITDA as a percentage of total revenues.

Restaurant level operating profit: a non-GAAP measure, is defined as restaurant sales, less restaurant operating expenses, which include food and beverage costs, labor and other related expenses, other restaurant operating expenses, pre-opening expenses and occupancy expenses. In addition, Restaurant level operating profit excludes corporate-level expenses and items that are not considered in the Company's evaluation of its ongoing core operating performance.

Restaurant level operating profit margin: a non-GAAP measure, is defined as Restaurant level operating profit as a percentage of restaurant sales.

About First Watch

First Watch is an award-winning Daytime Dining concept serving made-to-order breakfast, brunch and lunch using fresh ingredients. A recipient of hundreds of local "Best Breakfast" and "Best Brunch" accolades, First Watch's chef-driven menu includes elevated executions of classic favorites along with First Watch specialties such as the protein-packed Quinoa Power Bowl®, Farm Stand Breakfast Tacos, Avocado Toast, Chickichanga, Morning Meditation (juiced in-house daily), Spiked Lavender Lemonade and its signature Million Dollar Bacon. In 2023, First Watch was named the top restaurant brand in Yelp's inaugural list of the top 50 most-loved brands in the U.S. In 2022, First Watch was awarded a sought-after MenuMasters honor by Nation's Restaurant News for its seasonal Braised Short Rib Omelet, recognized with ADP's coveted Culture at Work Award and named a Most Loved Workplace® in Newsweek by the Best Practice Institute. In 2021, First Watch was recognized as FSR Magazine's Best Menu and as the fastest-growing full-service restaurant chain based on unit growth. There are more than 490 First Watch restaurants in 29 states, and the restaurant concept is majority owned by Advent International, one of the world's largest private-equity firms. For more information, visit www.firstweatch.com.

Forward-Looking Statements

This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, which are subject to known and unknown risks, uncertainties and other important factors our current expectations and projections relating to our financial position, results of operations, plans, objectives, future performance and business. You can identify forward-looking statements by the fact that they do not relate strictly to any historical or current facts. These statements may include words such as "aim," "anticipate," "believe," "estimate," "expect," "forecast," "future," "intend," "outlook," "potential," "projection," "plan," "seek," "may," "could," "would," "will," "should," "can," "can have," "likely," the negatives thereof and other similar expressions. You should evaluate all florward-looking statements made in this press release in the context of the risks and uncertainties disclosed herein, in our Annual Report on Form 10-K as of and for the year ended December 25, 2022, including under Part I. Item 1A. "Risk Factors" and Part II. Item 7. "Managements' Discussion and Analysis of Financial Condition and Results of Operations," and our other filings with the Securities and Exchange Commission (the "SEC"), accessible on the SEC's and extended to the state at www.sec.gov and the Investors Relations section of the Company's website at https://investors.firstwatch.com/financial-information/sec-filings. Important factors that could cause actual results to differ materially from those in the forward-looking statements include the following: uncertainty regarding ongoing hostility between Russia and Ukraine and the related impact on macroeconomic conditions, and consumer preferences; our inability to successfully open new restaurants or estaturants; a result of such conflict or other related events; our vulnerability to changes in the cost of food; unprofitability or successful macroeconomic conditions, and consumer protecution, and our franchisees' restaurants are located, lower tha

The forward-looking statements included in this press release are made only as of the date hereof and are expressly qualified in their entirety by these cautionary statements. We undertake no obligation to publicly update or revise any forward-looking statement as a result of new information, future events or otherwise, except as otherwise required by law. All information presented herein is based on our fiscal calendar. Unless otherwise stated, references to particular years, quarters, months or periods refer to our fiscal years and the associated quarters, months and periods of those fiscal years.

Investor Relations Contact

Steve L. Marotta 941-500-1918 investors@firstwatch.com

Media Relations Contact

FirstWatch@icrinc.com

Non-GAAP Financial Measures (Unaudited)

To supplement the consolidated financial statements, which are prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP"), we use the following non-GAAP measures, which present operating results on an adjusted basis: (i) Adjusted EBITDA, (ii) Adjusted EBITDA margin, (iii) Restaurant level operating profit and (iv) Restaurant level operating profit margin. Our presentation of these non-GAAP measures includes isolating the effects of some items that are either nonrecurring in nature or vary from period without any correlation to our ongoing core operating performance. These supplemental measures of performance are not required by or presented in accordance with GAAP. Management believes these non-GAAP measures provide investors with additional visibility into our operations, facilitate analysis and comparisons of our ongoing business operations because they exclude items that may not be indicative of our ongoing operating performance, help to identify operational trends and allow for greater transparency with respect to key metrics used by management in our financial and operational decision making. Our non-GAAP measures may not be comparable to similarly titled measures used by other companies and have important limitations as analytical tools. These non-GAAP measures should not be considered in isolation or as substitutes for analysis of our results as reported under GAAP as they may not provide a complete understanding of our performance. These non-GAAP measures should be reviewed in conjunction with our consolidated financial statements prepared in accordance with GAAP.

Adjusted EBITDA and Adjusted EBITDA Margin

Management uses Adjusted EBITDA and Adjusted EBITDA margin (i) as factors in evaluating management's performance when determining incentive compensation, (ii) to evaluate the Company's operating results and the effectiveness of our business strategies and (iii) internally as benchmarks to compare the Company's performance to that of its competitors.

Non-GAAP Financial Measures Reconciliations

Adjusted EBITDA and Adjusted EBITDA margin - The following table reconciles Net income and Net income margin, the most directly comparable GAAP measures to Adjusted EBITDA and Adjusted EBITDA margin for the periods indicated:

		THIRTEEN W	VEEKS	ENDED	TWENTY-SIX V	VEEKS	ENDED
(in thousands)	J	UNE 25, 2023		JUNE 26, 2022	JUNE 25, 2023		JUNE 26, 2022
Net income	\$	7,959	\$	2,707	\$ 17,319	\$	7,347
Depreciation and amortization		9,441		8,400	18,558		16,623
Interest expense		2,037		1,126	3,944		2,132
Income taxes		2,032		1,336	6,590		3,613
EBITDA		21,469		13,569	46,411		29,715
Stock-based compensation (1)		2,125		2,808	3,622		5,102
Transaction expenses, net (2)		1,744		300	1,997		557
Strategic transition costs (3)		208		721	513		1,171
Delaware Voluntary Disclosure Agreement Program (4)		45		_	412		_
Insurance proceeds in connection with natural disasters, net (5)		(154)		_	(295)		_
Impairments and loss on disposal of assets (6)		299		155	433		234
Recruiting and relocation costs (7)		80		143	110		219
Severance costs (8)		_		93	26		155
Adjusted EBITDA	\$	25,816	\$	17,789	\$ 53,229	\$	37,153
Total revenues	\$	216,300	\$	184,453	\$ 427,706	\$	357,565
Net income margin		3.7 %		1.5 %	4.0 %		2.1 %
Adjusted EBITDA margin		11.9 %		9.6 %	12.4 %		10.4 %
Additional information							
Deferred rent expense (9)	\$	330	\$	651	\$ 914	\$	1,231

⁽¹⁾ Represents non-cash, stock-based compensation expense which is recorded within General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.

(2) Represents costs incurred in connection with the sale of the Company's common stock through underwritten secondary public offerings and the acquisition of certain franchise-owned restaurants. In 2022, represents termination fee in connection with the closure of one company-owned restaurant.

(3) Represents costs related to process improvements and strategic initiatives. These costs are recorded within General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.

(4) Represents professional service costs incurred in connection with the Delaware Voluntary Disclosure Agreement Program related to unclaimed or abandoned property. These costs are recorded in General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.

(5) Represents insurance recoveries, net of costs incurred, in connection with Hurricane Ian, which were recorded in Other income, net on the Consolidated Statements of Operations and Comprehensive Income.

(6) Represents costs related to the disposal of assets due to retirements, replacements or certain restaurant closures. There were no impairments recognized during the periods presented.

(7) Represents costs incurred for hiring qualified individuals. These costs are recorded within General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.

(8) Severance costs are recorded in General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.

(9) Represents the non-cash portion of straight-line rent expense recorded within both Occupancy expenses and General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.

Restaurant level operating profit and Restaurant level operating profit margin

Restaurant level operating profit and Restaurant level operating profit margin are not indicative of our overall results, and because they exclude corporate-level expenses, do not accrue directly to the benefit of our stockholders. We will continue to incur such expenses in the future. Restaurant level operating profit and Restaurant level operating profit margin are important measures we use to evaluate the performance and profitability of each operating restaurant, individually and in the aggregate and to make decisions regarding future spending and other operational decisions. We believe that Restaurant level operating profit margin provide useful information about our operating results, identify operational trends and allow for transparency with respect to key metrics used by us in our financial and operational decision-making.

The following tables reconcile Income from operations and Income from operations margin, the most directly comparable GAAP financial measures, to Restaurant level operating profit and Restaurant level operating profit margin for the periods indicated:

	THIRTEEN V	VEEK:	SENDED	TWENTY-SIX W	S ENDED	
(in thousands)	JUNE 25, 2023		JUNE 26, 2022	JUNE 25, 2023		JUNE 26, 2022
Income from operations	\$ 11,343	\$	5,053	\$ 26,674	\$	12,813
Less: Franchise revenues	(3,713)		(2,771)	(7,151)		(5,214)
Add:						
General and administrative expenses	25,284		21,942	47,989		41,505
Depreciation and amortization	9,441		8,400	18,558		16,623
Transaction expenses, net (1)	1,744		300	1,997		557
Impairments and loss on disposal of assets (2)	299		155	433		234
Restaurant level operating profit	\$ 44,398	\$	33,079	\$ 88,500	\$	66,518
Restaurant sales	\$ 212,587	\$	181,682	\$ 420,555	\$	352,351
Income from operations margin	5.3 %	1	2.8 %	6.3 %		3.6 %
Restaurant level operating profit margin	20.9 %		18.2 %	21.0 %		18.9 %
Additional information						
Deferred rent expense (4)	\$ 280	\$	601	\$ 814	\$	1,131

⁽¹⁾ Represents costs incurred in connection with the sale of the Company's common stock through underwritten secondary public offerings and the acquisition of certain franchise-owned restaurants. In 2022, represents termination fees incurred in connection with certain service contracts and a termination fee in connection with the closure of one company-owned restaurant. (2) Represents costs related to the disposal of assets due to retirements, replacements or certain restaurant closures. There were no impairments recognized during the periods presented.

(3) Represents the non-cash portion of straight-line rent expense recorded within Occupancy expenses on the Consolidated Statements of Operations and Comprehensive Income.

FIRST WATCH RESTAURANT GROUP, INC.
CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME
(IN THOUSANDS, EXCEPT SHARE AND PER SHARE DATA)
(Unaudited)

	THIRTEEN W	/EEKS	SENDED		TWENTY-SIX V	VEEKS	SENDED
	 JUNE 25, 2023		JUNE 26, 2022		JUNE 25, 2023		JUNE 26, 2022
Revenues:							
Restaurant sales	\$ 212,587	\$	181,682	\$	420,555	\$	352,351
Franchise revenues	3,713		2,771		7,151		5,214
Total revenues	216,300		184,453		427,706		357,565
Operating costs and expenses:			_		_		
Restaurant operating expenses (exclusive of depreciation and amortization shown below):							
Food and beverage costs	47,692		45,219		94,319		84,622
Labor and other related expenses	70,602		58,687		139,175		113,829
Other restaurant operating expenses	32,182		28,759		63,878		56,076
Occupancy expenses	16,461		14,844		32,395		29,227
Pre-opening expenses	1,252		1,094		2,288		2,079
General and administrative expenses	25,284		21,942		47,989		41,505
Depreciation and amortization	9,441		8,400		18,558		16,623
Impairments and loss on disposal of assets	299		155		433		234
Transaction expenses, net	 1,744		300		1,997		557
Total operating costs and expenses	 204,957		179,400		401,032		344,752
Income from operations	11,343		5,053		26,674		12,813
Interest expense	(2,037)		(1,126)		(3,944)		(2,132)
Other income, net	 685		116		1,179		279
Income before income taxes	9,991		4,043		23,909		10,960
Income tax expense	 (2,032)		(1,336)		(6,590)		(3,613)
Net income	\$ 7,959	\$	2,707	\$	17,319	\$	7,347
Net income	\$ 7,959	\$	2,707	\$	17,319	\$	7,347
Other comprehensive loss:				_			
Unrealized loss on derivatives, net of tax	(160)		_		(160)		_
Comprehensive income	\$ 7,799	\$	2,707	\$	17,159	\$	7,347
Net income per common share - basic	\$ 0.13	\$	0.05	\$	0.29	\$	0.12
Net income per common share - diluted	\$ 0.13	\$	0.05	\$	0.28	\$	0.12
Weighted average number of common shares outstanding - basic	59,385,510		59,057,991		59,314,470		59,053,219
Weighted average number of common shares outstanding - diluted	60,944,836		59,888,029		60,770,441		59,933,003

Same-Restaurant Sales Growth (Decline) and Same-Restaurant Traffic Growth (Decline)

Thirteen Weeks Ended	Same-Restaurant Sales Growth (Decline)	Same-Restaurant Traffic Growth (Decline)	Comparable Restaurant Base
June 25, 2023	7.8 %	(1.2)%	327
June 26, 2022	13.4 %	8.1 %	304
June 27, 2021	403.5 %	360.9 %	270



CAUTIONARY NOTE ON FORWARD-LOOKING STATEMENTS AND NON-GAAP FINANCIAL MEASURES



Forward-Looking Statements

In addition to historical information, this presentation may contain a number of "floward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995, Forward-looking statements include, without limitation, information concerning first Watch Restaurant Group, Inc.'s ("First Watch") possible or assumed future results of operations, new restaurant openings, business strategies, competitive position, industry environment, potential growth opportunities and the effects of regulation. These statements are based on First Watch's current expectations and beliefs, as well as a number of assumptions concerning future events. When used in this presentation, the words "estimates," "projected," "expected," "anticipates," "hiends," "fleetings," "intends," "felicies," "intends," "felicies," "involud," "fluture," "propose," "prejudiance," "on track" and variations of these words or similar expressions for the negative versions of such words or expressions) are intended to identify forward-looking statements. The forward-looking statements included in this presentation are made only as of the date of this presentation and are based on our current expectations and assumptions regarding our business, the economic statements. Expect as may be required by Ites: Watch expressions of publication to update or revise these forward-looking statements related to the future by their nature, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. As a result, our actual results may differ materially from those in the forward-looking statements. Important factors that could cause actual results to differ materially from those in the forward-looking statements. Important factors that could cause actual results to differ materially from those in the forward-looking statements in control or other cause actual results to differ materially from those in the forward-looking statements. Important factors that could cause actual results to differ materially from those

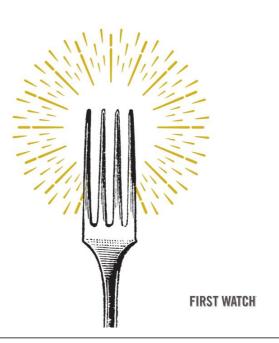
Non-GAAP Financial Measures (Unaudited)

To supplement the consolidate of financial statements, which are prepared in accordance with U.S. generally accepted accounting principles ("GAAP"), we use certain non-GAAP financial measures, which present operating results on an adjusted basis. These supplements the consolidated financial statements, which are prepared in accordance with GAAP include the following: (i) Adjusted EBITDA, margin, (iii) Restaurant level operating profit ampli (ocliderively, the "non-GAAP financial measures"). Our presentation of these non-GAAP financial measures include in accordance with GAAP include the following: (ii) Adjusted EBITDA margin, (iii) Restaurant level operating general neasures include the solidance in the factor of the sense that are either nonecurring in nature or vary from period to period without any correlation to our ongoing operations because they exclude items that are either of our ongoing operations because they exclude items that are wither nonecurring in nature or vary from ongoing business operations because they exclude items that are wither of our ongoing operations performance. Management believes that the use of freesance, (identifies operational trends and allows for greater transparency with respect to key metric sued by us in our financial and operational decision making. Our non-GAAP financial measures may not be comparable to similarly titled measures used by other companies, have important limitations as analytical tools and may not provide a complete understanding of our performance massures derived in a alternative or substitute to not include (loss), from operations, or any other performance measures derived in a coordance with GAAP, or as alternatives to cash flow from operating activities as a measure of our liquidity. These non-GAAP financial measures derived in accordance with GAAP, or as alternatives to cash flow from operating activities as a measure of our liquidity. These non-GAAP financial measures derived in conjunction with our consolidated financial statements prepared in acco





Q2 2023
Performance and Commentary



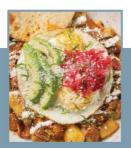
"Our teams across the system once again delivered strong results with same-restaurant sales growth of 7.8% driven by positive same-restaurant traffic growth in our dining rooms.

This continued topline growth also translated to strong bottomline performance. As we progress toward our potential of 2,200 domestic units, I am proud of our teams – both in the restaurants and at our home office – for their continued focus on superior execution. We remain confident in our unique opportunity and the growth algorithm that underpins our long-term targets."

Chris Tomasso, First Watch CEO and President



A TASTE OF Q1 & Q2 Spring Seasonal Menu | March 20 - May 28







BANANAS FOSTER FRENCH TOAST



TROPICAL SUNRISE

A TASTE OF Q2 & Q3 Summer Seasonal Menu | Jun. 5 - Aug 13



Strawberry Tres Leches
French Toast
Trick-cut, custard-dipped challat
bread griddled and topped with
fresh strawberries, sweetened
condensed milk, warm dulce de
eche, whipped cream and spicet
gingerbread cookle crumbles an
lightly dusted with powdered
cinnamon sugar.



Carnitas Breakfast Tostadas Savory hand-pulled carnitas, Cheddar and Monterey Jack, seasoned black beans and two sasted cage-free eggs atop two rispy corn tostadas and toppe with the queso, fresh slicee ocado and house-made roast





Q2 2023 HIGHLIGHTS



Highlights for Q2 2023 compared to Q2 2022*:

- Total revenues increased 17.3% to \$216.3 million in Q2 2023 from \$184.5 million in Q2 2022
- System-wide sales increased 17.4% to \$271.5 million in Q2 2023 from \$231.2 million in Q2 2022
- Same-restaurant sales growth of 7.8% (39.6% relative to Q2 2019**)
- Same-restaurant traffic decline of (1.2)% (7.4% same-restaurant traffic growth relative to Q2 2019**)
- Income from operations margin increased to 5.3% during Q2 2023 from 2.8% in Q2 2022
- Restaurant level operating profit margin*** increased to 20.9% in Q2 2023 from 18.2% in Q2 2022
- Net income increased to \$8.0 million, or \$0.13 per diluted share, in Q2 2023 from \$2.7 million, or \$0.05 per diluted share, in Q2 2022
- Adjusted EBITDA*** increased to \$25.8 million in Q2 2023 from \$17.8 million in Q2 2022
- Opened 9 system-wide restaurants (6 company-owned and 3 franchise-owned) across 6 states, acquired 6 franchise-owned restaurants and closed one company-owned restaurant resulting in a total of 492 system-wide restaurants (381 company-owned and 111 franchiseowned) across 29 states

* Thirteen weeks ended June 26, 2022 ("Q2 2022")

** Comparison to the thirteen weeks ended June 30, 2019 ("Q2 2019") is presented for enhanced comparability due to the economic impact of COVID-19.

*** See "Non-GAAP Financial Measures" Reconciliations

OUTLOOK



Outlook for Fiscal Year 2023:

The Company updates certain of its guidance for the 53-week fiscal year ended December 31, 2023:

- Total revenue growth in the range of 18.0% to 21.0%⁽¹⁾
 Adjusted EBITDA* in the range of \$89.0 million to \$92.0 million⁽¹⁾
- Blended tax rate in the range of 28.0% to 31.0%
- $\bullet \ \ \, \text{Same-restaurant sales growth in the range of 6.0\% to 8.0\% with marginally positive same-restaurant traffic growth}$

The Company confirms certain of its previous guidance for the 53-week fiscal year ended December 31, 2023:

The Company also believes that the brand has the potential for more than 2,200 restaurants in the United States.

- Total of 45-51 new system-wide restaurants, net of 3 company-owned restaurant closures (38-42 new company-owned restaurants and 10-12 new franchise-owned restaurants)
 Capital expenditures in the range of \$100.0 million to \$110.0 million invested primarily in new restaurant projects and planned remodels⁽²⁾

(1) includes approximately 2.5% in total revenue growth and approximately \$3.0 million in Adjusted EBITDA associated with 11 completed and 7 pending franchise-owned restaurant acquisitions (2) Does not include the capital outlays associated with the acquisition of franchise-owned restaurants

Long Term Outlook:

The Company reiterates its long-term annual financial targets as follows:

- Percentage unit growth in the low double digits
- Same-restaurant sales growth of ~3.5%
- · Restaurant sales growth in the mid-teens
- · Adjusted EBITDA percentage growth in the mid-teens

* We have not recording judance for Adjusted EBITDA to the corresponding GAAP financial measure because we do not provide guidance for the various recording items. We are unable to provide guidance for these recording items because we cannot determine their prolitions are outside of our control and cannot be reasonably predicted due to the fact that these items could vary significantly from period to period. Accordingly, recordilations to the corresponding GAAP financial measure is not available without unreasonable effort.

FIRST WATCH

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Consolidated Statements of Operations



The following table summarizes our results operations and the percentages of items in our Consolidated Statements of Operations in relation to Total revenues or, where indicated, Restaurant sales for fiscal years 2020, 2021, 2022 and the first and second outsides of the control of the contr

_	THIE	RTEEN WEE	KS ENDED		TV	VENTY-SIX \	WEEKS ENDED	0			FISCAL	YEAR		
(in thousands)	June 25, 2	023	June 26,	2022	June 25	2023	June 26,	2022	202	22	2021		202	20
Revenues		- 4		-	0					10	0.		No.	
Restaurant sales	\$212,587	98.3%	\$181,682	98.5%	\$420,555	98.3%	\$352,351	98.5%	\$719,181	98.5%	\$592,343	98.5%	\$337,433	98.69
Franchise revenues	3,713	1.7%	2,771	1.5%	7,151	1.7%	5,214	1.5%	10,981	1.5%	8,850	1.5%	4,955	1.49
Total revenues	216,300	100.0%	184,453	100.0%	427,706	100.0%	357,565	100.0%	730,162	100.0%	601,193	100.0%	342,388	100.09
Operating costs and expenses						-								
Restaurant operating expenses (1) (exclusive of depreciation and amortization shown below):														
Food and beverage costs	47,692	22.4%	45,219	24.9%	94,319	22.4%	84,622	24.0%	172,561	24.0%	134,201	22.7%	76,975	22.89
Labor and other related expenses	70,602	33.2%	58,687	32.3%	139,175	33.1%	113,829	32.3%	238,257	33.1%	189,167	31.9%	120,380	35.79
Other restaurant operating expenses	32,182	15.1%	28,759	15.8%	63,878	15.2%	56,076	15.9%	114,476	15.9%	94,847	16.0%	61,821	18.39
Occupancy expenses	16,461	7.7%	14,844	8.2%	32,395	7.7%	29,227	8.3%	59,919	8.3%	55,433	9.4%	49,450	14.79
Pre-opening expenses	1,252	0.6%	1,094	0.6%	2,288	0.5%	2,079	0.6%	5,414	0.8%	3,310	0.6%	3,880	1.19
General and administrative expenses	25,284	11.7%	21,942	11.9%	47,989	11.2%	41,505	11.6%	84,959	11.6%	70,388	11.7%	46,322	13.59
Depreciation and amortization	9,441	4.4%	8,400	4.6%	18,558	4.3%	16,623	4.6%	34,230	4.7%	32,379	5.4%	30,725	9.09
Impairments and loss on disposal of assets	299	0.1%	155	0.1%	433	0.1%	234	0.1%	920	0.1%	381	0.1%	315	0.19
Transaction expenses (income), net	1,744	0.8%	300	0.2%	1,997	0.5%	557	0.2%	2,513	0.3%	(1,156)	(0.2%)	(258)	(0.1%
Total operating costs and expenses	204,957	94.8%	179,400	97.3%	401,032	93.8%	344,752	96.4%	713,249	97.7%	578,950	96.3%	389,610	113.89
Income (Loss) from operations (1)	11,343	5.3%	5,053	2.8%	26,674	6.3%	12,813	3.6%	16,913	2.4%	22,243	3.8%	(47,222)	(13.8%
Interest expense	(2,037)	(0.9)%	(1,126)	(0.6)%	(3,944)	(0.9)%	(2,132)	(0.6)%	(5,232)	(0.7%)	(20,099)	(3.3%)	(22,815)	(6.7%
Other income (expense), net	685	0.3%	116	0.1%	1,179	0.3%	279	0.1%	910	0.1%	(1,774)	(0.3%)	483	0.19
Income (Loss) before income taxes	9,991	4.6%	4,043	2.2%	23,909	5.6%	10,960	3.1%	12,591	1.7%	370	0.1%	(69,554)	(20.3%
Income tax (expense) benefit	(2,032)	(0.9)%	(1,336)	(0.7)%	(6,590)	(1.5)%	(3,613)	(1.0)%	(5,684)	(0.8%)	(2,477)	(0.4%)	19,873	5.89
Net income (loss)	\$7,959	3.7%	\$2,707	1.5%	\$17,319	4.0%	\$7,347	2.1%	\$6,907	0.9%	(\$2,107)	(0.4%)	(\$49,681)	(14.5%

(1) Percentages are calculated as a percentage of restaurant sale

Selected Operating Data

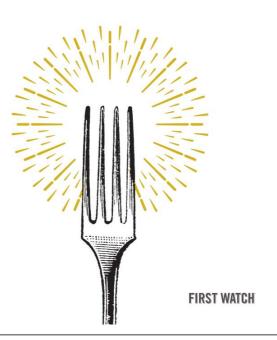


	THIRTEEN WE	EKS ENDED	TWENTY-SI	X WEEKS ENDED	F	SCAL YEAR	
	June 25, 2023	June 26, 2022	June 25, 2023	June 26, 2022	2022	2021	2020
System-wide sales (in thousands)	\$271,546	\$231,236	\$536,265	\$445,357	\$914,816	\$750,674	\$426,303
System-wide restaurants	492	449	492	449	474	435	409
Company-owned	381	350	381	350	366	341	321
Franchise-owned	111	99	111	99	108	94	88
Same-restaurant sales growth (decline)	7.8%	13.4%	10.4%	95.9%	14.5%	63.0%	(29.0%)
Same-restaurant traffic growth (decline)	(1.2)%	8.1%	1.9%	76.3%	7.7%	52.6%	(33.9%)
Average Unit Volume (in thousands) (1)					\$2,032	\$1,786	\$1,119
Income (Loss) from operations (in thousands)	\$11,343	\$5,053	\$26,674	\$12,813	\$16,913	\$22,243	(\$47,222)
Income (Loss) from operations margin	5.3%	2.8%	6.3%	3.6%	2.4%	3.8%	(14.0%)
Restaurant level operating profit (in thousands) (2)	\$44,398	\$33,079	\$88,500	\$66,518	\$128,936	\$115,404	\$28,236
Restaurant level operating profit margin (2)	20.9%	18.2%	21.0%	18.9%	17.9%	19.5%	8.4%
Net income (loss) (in thousands)	\$7,959	\$2,707	\$17,319	\$7,347	\$6,907	(\$2,107)	(\$49,681)
Net income (loss) margin	3.7%	1.5%	4.0%	2.1%	0.9%	(0.4%)	(14.5%)
Adjusted EBITDA (in thousands) (3)	\$25,816	\$17,789	\$53,229	\$37,153	\$69,278	\$66,301	(\$5,744)
Adjusted EBITDA margin (3)	11.9%	9.6%	12.4%	10.4%	9.5%	11.0%	(1.7%)

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⁽¹⁾ Average unit volume presented on an annual basis only, (2) Reconcillations from income (Loss) from operations and I (3) Reconcillations from Net income (loss) and Net income (li FIRST WATCH

APPENDIX



ATTRACTIVE NEW UNIT ECONOMICS IN A SIZE THAT WORKS EVERYWHERE

Our flexible box size of \sim 3,000–6,600 square feet with an average net build-out cost of \sim \$0.9M-\$1.4M allows us to fit in any real estate and we can succeed in many markets







EAR 3 YEAR 3 Rant-level Cash-on-Cash returns (2)





FIRST WATER

(1) Representable of our target 3-year new units performance, which is comparable to the historical 3-year performance of our new resources. (2) Cash-on-Cash Return is defined as Resources Level Operating Profit including gift and breakings and defined annit operate (income) in the large performance of our new resources. (2) Each-on-Cash Return is defined as Resources Level Operating Profit including gift and breakings and defined annit operate resources. (3) Represents (including AVIZ annualized energie sales of all compony-owned resources operated through the respective coloring year.

(4) Represents Size of 2022 annualized energie sales of all compony-owned resources operated through the respective coloring year.

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HISTORICAL DATA



Same-Restaurant Sales & Traffic Growth

		2023				2022					2021		
	Q1	Q2	YTD Q2	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY
Same-Restaurant Sales Growth	12.9%	7.8%	10.4%	27.2%	13.4%	12.0%	7.7%	14.5%	14.1%	403.5%	46.2%	36.7%	63.0%
Same-Restaurant Traffic Growth (Decline)	5.1%	(1.2%)	1.9%	21.9%	8.1%	3.7%	(0.6%)	7.7%	2.2%	360.9%	40.1%	31.9%	52.6%
Comparable Restaurant Base	328	327	327	305	304	303	301	301	270	270	270	269	269

Pre-opening Expenses**

The opening Expenses																							
(in thousands)																							
- NO		2022										2021											
		Q1	Q2	YTD Q2		Q1		Q2		Q3		Q4	FY		Q1	_ 3	Q2		Q3		Q4	F	Y
Other restaurant operating expenses	\$	654	\$ 643	\$ 1,297	\$	648	\$	563	\$	813	\$	1,301	\$ 3,325	\$	724	\$	649	\$	280	\$	402	\$ 2	2,055
Occupancy expenses	\$	382	\$ 609	\$ 991	\$	337	\$	531	\$	677	\$	544	\$ 2,089	\$	440	\$	250	\$	230	\$	335	\$ 1	1,255
Total Pre-opening expenses	\$ 1	1,036	\$ 1,252	\$ 2,288	\$	985	\$	1,094	\$	1,490	\$	1,845	\$ 5,414	\$	1,164	\$	899	\$	510	\$	737	\$ 3	3,310

^{**} Pre-opening expenses are presented in one line item on the Consolidated Statements of Operations and Comprehensive Income (Loss)

NON-GAAP FINANCIAL MEASURES



Adjusted EBITDA and Adjusted EBITDA margin

Management uses Adjusted EBITDA and Adjusted EBITDA margin () as factors in evaluating management's performance when determining incentive compensation, (ii) to evaluate the Company's operating results and the effectiveness of our business strategies, (iii) internally as benchmarks to compare the Company's performance to that of its competitors and (iv) to provide investors with additional transparency of the Company's operations. The use of Adjusted EBITDA and Adjusted EBITDA margin as performance measures permit a comparative assessment of the Company's operating performance relative to the Company's performance based on the Company's GAAP results, while isolating the effects of some items that are either nonrecurring in nature or vary from period to period without any correlation to the Company's ongoing core operating performance.

The adjacent table reconciles Net income (loss) and Net income (loss) margin, the most directly comparable GAAP measures, to Adjusted EBITDA and Adjusted EBITDA margin, respectively, for the periods indicated.

8	THIRTEEN WEED	(S ENDED	TWENTY-SIX W	VEEKS ENDED	F	RSCAL YEAR	1
(in thousands)	June 25, 2023	June 26, 2022	June 25, 2023	June 26, 2022	2022	2021	2020
Net income (loss)	\$7,959	\$2,707	\$17,319	\$7,347	\$6,907	(\$2,107)	(\$49,681)
Depreciation and amortization	9,441	8,400	18,558	16,623	34,230	32,379	30,725
Interest expense	2,037	1,126	3,944	2,132	5,232	20,099	22,815
Income taxes	2,032	1,336	6,590	3,613	5,684	2,477	(19,873
EBITDA	21,469	13,569	46,411	29,715	52,053	52,848	(16,014
Stock-based compensation (1)	2,125	2,808	3,622	5,102	10,374	8,596	750
Transaction expenses (income), net (2)	1,744	300	1,997	557	2,513	(1,156)	(258
Strategic transition costs (3)	208	721	513	1,171	2,318	2,402	4,247
Delaware Voluntary Disclosure Agreement (4)	45		412		149		
Insurance (proceeds) costs, in connection with natural disasters net (5)	(154)		(295)		115		
Impairments and loss on disposal of assets (6)	299	155	433	234	920	381	315
Recruiting and relocation costs (7)	80	143	110	219	681	351	228
Severance costs (II)		93	26	155	155	265	239
Loss on extinguishment of debt						2,403	
COVID-19 - related charges						211	4,749
Adjusted EBITDA	\$25,816	\$17,789	\$53,229	\$37,153	\$69,278	\$66,301	(\$5,744
Total revenues	\$216,300	\$184,453	\$427,706	\$357,565	\$730,162	\$601,193	\$342,388
Net income (loss) margin	3.7%	1.5%	4.0%	2.1%	0.9%	(0.4%)	(14.5%
Adjusted EBITDA Margin	11.9%	9.6%	12.4%	10.4%	9.5%	11.0%	(1.7%
Additional information							
Deferred rent expense (income) (9)	\$330	\$651	\$914	\$1,231	\$2,418	(\$2,011)	\$10,087

NON-GAAP FINANCIAL MEASURES



Restaurant level operating profit and Restaurant level operating profit margin

Restaurant level operating profit margin

Restaurant level operating profit and Restaurant level operating profit margin are not indicative of our overall results, and because they exclude corporate-level expenses, do not accrue directly to the benefit of our stockholders. We will continue to incur such expenses in the future. Restaurant level operating profit angin are important measures we use to evaluate the performance and profitability of each operating restaurant, individually and in the aggregate and to make decisions regarding future spending and other operational decisions. We believe that Restaurant level operating profit and Restaurant about our operating profit and Restaurant level operating spofit margin provide useful information about our operating results, identify operational trends and allow for transparency with respect to key metrics used by us in our financial and operational decision-making.

The adjacent table reconciles Income (Loss) from

The adjacent table reconciles income (Loss) from operations and income (Loss) from operations margin, the most directly comparable GAAP financial measures, to Restaurant level operating profit and Restaurant level operating profit margin, respectively, for the periods indicated.

	THIRTEEN WE	EKS ENDED	TWENTY-SIX W	EEKS ENDED	FISCAL YEAR				
(in thousands)	June 25, 2023	June 26, 2022	June 25, 2023	June 26, 2022	2022	2021	2020		
Income (Loss) from operations	\$11,343	\$5,053	\$26,674	\$12,813	\$16,913	\$22,243	(\$47,222		
Less: Franchise revenues	(3,713)	(2,771)	(7,151)	(5,214)	(10,981)	(8,850)	(4,955		
Add:									
General and administrative expenses	25,284	21,942	47,989	41,505	84,959	70,388	46,32		
Depreciation and amortization	9,441	8,400	18,558	16,623	34,230	32,379	30,72		
Transaction expenses (income), net (1)	1,744	300	1,997	557	2,513	(1,156)	(258		
Impairments and loss on disposal of assets (2)	299	155	433	234	920	381	315		
Costs in connection with natural disasters					382				
COVID-19 related charges		-				19	3,309		
Restaurant level operating profit	\$44,398	\$33,079	\$88,500	\$66,518	\$128,936	\$115,404	\$28,236		
Restaurant sales	\$212,587	\$181,682	\$420,555	\$352,351	\$719,181	\$592,343	\$337,433		
Income (Loss) from operations margin	5.3%	2.8%	6.3%	3.6%	2.4%	3.8%	(14.0%		
Restaurant level operating profit margin	20.9%	18.2%	21.0%	18.9%	17.9%	19.5%	8.49		
Additional information									
Deferred rent expense (income) (3)	\$280	\$601	\$814	\$1,131	\$2,219	(\$2,075)	\$10,02		

⁽¹⁾ Represents costs incurred in connection with the sex and services and the acquisition of certain franchise-owned restaurants. During the thirteen and twenty-six weeks ended june 26, 2022, represents termination fees incurred in connection with certain service contracts and a termination fee in connection with certain service contracts and a termination fee in connection with certain service contracts and a termination fee in connection with certain service contracts.

⁽²⁾ Represents costs related to the disposal of assets due to retirements, replacements or certain restaurant closures. There were no impairments recognized during the periods presen by Represents the non-cash portion of straight-line rent expense recorded within Occupancy expenses on the Consolidated Statements of Operations and Comprehensive Income.

DEFINITIONS



The following definitions apply to these terms as used in this presentation:

Adjusted EBITDA: a non-GAAP financial measure, is defined as net income (loss) before depreciation and amortization, interest expense, income taxes and items that the Company does not consider in the evaluation of its ongoing core operating performance.

Adjusted EBITDA margin: a non-GAAP financial measure, is defined as Adjusted EBITDA as a percentage of total revenues.

Average Unit Volume: the total restaurant sales (excluding gift card breakage) recognized in the comparable restaurant base, which is defined as the number of company-owned First Watch branded restaurants open for 18 months or longer as of the beginning of the fiscal year ("Comparable Restaurant Base"), divided by the number of restaurants in the Comparable Restaurant Base during the period. This measurement allows management to assess changes in consumer spending patterns at our restaurants and the overall performance of our restaurant base.

Restaurant level operating profit: a non-GAAP financial measure, is defined as restaurant sales, less restaurant operating expenses, which include food and beverage costs, labor and other related expenses, other restaurant operating expenses and occupancy expenses. Restaurant level operating profit excludes corporate-level expenses and items that are not considered in the Company's evaluation of its ongoing core operating performance.

Restaurant level operating profit margin: a non-GAAP financial measure, is defined as Restaurant level operating profit as a percentage of restaurant sales.

Same-restaurant sales growth: the percentage change in year-over-year restaurant sales (excluding gift card breakage) for the Comparable Restaurant Base

Same-restaurant traffic growth: the percentage change in traffic counts as compared to the same period in the prior year using the Comparable Restaurant Base.

System-wide restaurants: the total number of restaurants, including all company-owned and franchise-owned restaurants.

System-wide sales: consists of restaurant sales from our company-owned restaurants and franchise-owned restaurants. We do not recognize the restaurant sales from our franchise-owned restaurants as revenue.

